

TopProducer

2012 Publishing Schedule

Issue	Ad Order Close	Ad Material Due	Supplied Inserts Due	Issuance Date
January	11/30	12/7	12/27	1/11
February	12/22	12/26	1/19	2/1
March	1/19	1/26	2/16	2/29
April	2/23	3/2	3/22	4/4
Summer	6/15	6/22	7/12	7/25
September	7/20	7/27	8/16	8/29
October	8/24	8/31	9/20	10/3
November	9/21	9/28	10/18	10/31
Mid-November	10/3	10/11	11/1	11/14
December	10/12	10/19	11/13	11/28

All disks and color guidance should be sent to:

Farm Journal Advertising Department
30 South 15th Street
Suite 900
Philadelphia, PA 19102
Phone: (215) 557-8900
Fax: (215) 568-4221

Printed inserts should be sent to:

R.R. Donnelley and Sons
Attn: Kim Rigsby
1600 N. Main St.
Pontiac, IL 61764
Phone: (815) 844-1382

Media Transfer:

PDF/X-1a files are preferred via the Farm Journal ad portal. Electronic files will be stored for one year. CD-ROM is acceptable. Please identify name of publication and specific issue on all materials.

FTP Upload Address:

<http://www.farmjournalmedia.com/AdUpload/>