

AGDAY

TELEVISION

Program Overview

On the air for nearly three decades, AgDay Television is the nation's only daily national television outlet focusing on agriculture and rural America. The program features news, weather and market headlines plus it spotlights the people and places unique to rural America. Hosted by Clinton Griffiths, nearly a quarter million viewers start their morning with AgDay Television.



Host Clinton Griffiths on set.

- Broadcast: 142 stations in 39 states
- Satellite: RFD-TV (7:00 a.m. CST)
- Nielsen: 200,000 to 300,000 Households Daily
- On the air since 1982
- 260 new episodes produced annually
- One of the first syndicated programs distributed via satellite

AgDay Viewers

79% report viewing two or more times per week

44% watch five days a week

66% are farmers or farm owners

55% are full-time farmers

48% own/lease a large tractor (more than 50 HP)

