

For Immediate Release

Corn College TV Launches Broadcast Affiliate Network

Philadelphia, PA (August 25, 2011) Beginning September 3, *Corn College TV* expands its distribution and reach with a new local television broadcast affiliate network. Following the model of Farm Journal Media's other national programs, *AgDay* and *U.S. Farm Report*, *Corn College TV* will now be available to viewers on their local station, on RFD-TV and online.

"*Corn College TV* is one of the most targeted television programs. It's all about growing more corn, plain and simple," says Brian Conrady, Vice President and General Manager of Farm Journal Television. "The Farm Journal Corn College event series has seen dramatic growth. And now, by expanding our TV distribution to include local stations, we're giving more growers greater access to this invaluable teaching tool."

The 30-minute weekend program will launch on 11 stations reaching more than 14 percent of the nation's total corn acres. Some of the nation's top-ranked corn markets—Lincoln, Neb.; Sioux Falls, S.D.; Rochester, Minn.; and Quincy, Ill.—are included in the launch of the affiliate network.

A production of Farm Journal Television, *Corn College TV* is hosted by Clinton Griffiths and features the expertise of Farm Journal Field Agronomists Ken Ferrie and Missy Bauer, along with Farm Journal Test Plot Director Margy Fischer.

From in-field diagnostics to finding the right equipment for the job, the program is a weekly tutorial aimed at helping corn growers get the most out of their fields.

In addition to this new broadcast affiliate network, *Corn College TV* will continue to air every Wednesday morning at 7:30 a.m. CST and again on Saturday mornings at 10 a.m. CST on RFD-TV. RFD-TV is a national network of more than 40 million homes available on DirecTV (#345), DISH (#231) and many cable systems.

Corn College TV is also available online at Agweb.com.

For more information, please contact your Farm Journal Media representative or visit the company's website, www.farmjournalmedia.com.

About Farm Journal Media

Farm Journal Media is the nation's leading agricultural media company. Its magazines are the 134-year-old flagship FARM JOURNAL, TOP PRODUCER, BEEF TODAY, DAIRY TODAY and IMPLEMENT & TRACTOR. The company produces and distributes the "AgDay," "U.S. Farm Report," "Corn College TV," "Leave a Legacy TV" and "Outdoors on the Farm" national TV programs and produces the industry-leading website *AgWeb.com* and the syndicated radio show *Consumer Ag Connection*. Farm Journal Media also licenses detailed industry data through its FarmReach™ database,

publishes the *Pro Farmer* and *LandOwner* newsletters, produces numerous large-scale live events and provides extensive custom publishing services.