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For Immediate Release

Farm Journal Forum to Focus on “Securing Global Food Security with Sustainability”

Philadelphia, PA (November 10, 2011) — The stakes are high for agriculture to deliver on its responsibility to feed the world’s burgeoning population while preserving and maximizing resources. To help address this issue, Farm Journal Media is proud to announce the 2011 Farm Journal Forum, which this year will focus on efforts to achieve global food security. And, as is its tradition, the prestigious event will provide a valuable “state of agriculture” snapshot of our industry.

Launched in 1997 by the late Sonja Hillgren, the Forum has a distinguished history of assembling top-level leaders from industry, government, nonprofits and other organizations to discuss the most important issues facing agriculture. The goal of this year’s Forum, hosted in partnership with Informa Economics, is to offer intelligent discussion and insight relative to critical food and farming issues and, through that discussion, to foster education and more enlightened decisions on U.S. food, agricultural and environmental policies.

Held at the Capital Hilton, 1001 16th Street NW, Washington, D.C., just two blocks from the White House, the event will begin with an evening reception on Monday, Dec. 5, and continue with a newsmaker breakfast on Tuesday, Dec. 6, followed by a full day of high-level speakers. Among those already confirmed to address the group are luncheon keynote speaker Howard G. Buffett; former Secretary of Agriculture Dan Glickman; and Bruce Scherr and Jim Wiesemeyer of Informa Economics.

The presenting sponsor for the event is the Howard G. Buffett Foundation, in association with the *Farmers Feeding the World* initiative.

“The Farm Journal Forum will provide an environment to foster the understanding necessary to bring extremely polarized issues—agriculture, sustainability and food security—together,” said Steve Custer, president of publishing at Farm Journal Media. “The event provides a venue for independent discussion and welcomes dialogue on how we are to sustainably feed the world’s growing population.”

Previous speakers at the Forum include presidents and chief executive officers of firms such as John Deere, Kraft Foods International, DuPont, Case IH, Farmland Industries, Tyson Foods, Cargill, Monsanto, ADM, CISCO, JR Simplot and Perdue Farms. Political speakers have included former President George W. Bush, former President Bill Clinton, former Vice President Al Gore, former Senator Robert Dole, former Senator Bill Bradley, Senator Richard Lugar, Representative Collin Peterson, Senator Pat Roberts and former White House Chief of Staff John Podesta, as well as Carlos Menem, president of Argentina, and Blairo Maggi, governor of Mato Grosso. Other influential speakers have included virtually every acting and former Secretary of Agriculture, former EPA Administrator Carol Browner, former U.S. Trade Representative Charlene Barshefsky and AFL-CIO President John Sweeney.

To learn more or to preregister for the Farm Journal Forum, visit www.FarmJournalForum.com. Attendance to the Forum is limited and registration is filled on a first-come, first-served basis.

About Farm Journal Media

Farm Journal Media is the nation's leading agricultural media company. Its magazines are the 134-year-old flagship FARM JOURNAL, TOP PRODUCER, BEEF TODAY, DAIRY TODAY and IMPLEMENT & TRACTOR. The company produces and distributes the "AgDay," "U.S. Farm Report," "Corn College TV" and "Leave a Legacy TV" national TV programs and produces the industry-leading website *AgWeb.com* and the syndicated radio show *Consumer Ag Connection*. Farm Journal Media also licenses detailed industry data through its FarmReach™ database, publishes the *Pro Farmer* and *LandOwner* newsletters, produces numerous large-scale live events and provides extensive custom publishing services.