

For more information contact:

Brian Harvey Hogue
Telephone: (573) 581-1354
Email: bhogue@farmjournal.com

For Immediate Release

GROWMARK Joins Farmers Feeding the World with Multiyear Agreement

Philadelphia, PA (January 6, 2012) — Farm Journal Foundation's *Farmers Feeding the World* initiative announced today that GROWMARK has entered into a multiyear agreement to support the initiative. As a supporter of *Farmers Feeding the World*, GROWMARK joins other organizations, companies and hundreds of farmers and ranchers across the U.S. in rallying American agriculture in the war to end hunger.

"GROWMARK and its FS member cooperatives are deeply committed to feeding the ever-growing world population. We support that goal through a sound scientific approach to improving yields and through investments in organizations like *Farmers Feeding the World*, which efficiently and effectively battle hunger across the globe. We are thrilled to support this program," said Ann Kafer, GROWMARK director of corporate communications and marketing services.

The multiyear agreement between GROWMARK and *Farmers Feeding the World* will provide funding to support programs, such as the initiative's traveling educational exhibit that is slated to embark on a 2012 College Tour. Each campus stop will also include a "Food Forum," where students and industry experts can engage in meaningful conversations about the future of food and agriculture.

"We are terribly excited about this new partnership with GROWMARK," said Charlene Finck, president of the Farm Journal Foundation. "It is collaboration with industry leaders like GROWMARK that will enable *Farmers Feeding the World* to make a difference in both fighting hunger and fighting the misconceptions about modern-day agriculture."

About GROWMARK

GROWMARK is a regional cooperative providing agriculture-related products and services, as well as grain marketing, in 31 states and Ontario, Canada. GROWMARK owns the FS trademark, which is used by affiliated member cooperatives. The FS brand represents knowledgeable, experienced professionals acting with integrity and dedication to serve more than 250,000 customers. More information is available at www.growmark.com.

About the Farm Journal Foundation

The Farm Journal Foundation is a nonprofit corporation dedicated to sustaining U.S. agriculture's ability to serve the vital needs of a growing world population with education and assistance focused on the unique interests of people and organizations aligned with U.S. agriculture. The Foundation houses Farm Journal's myriad advocacy initiatives such as the *Farmers Feeding the World* campaign and elements of the Farm Journal Legacy Project. More information is available at www.farmersfeedingtheworld.org.