

For Immediate Release

Farm Journal Media Taps Radio Veteran Mark DePrez

Philadelphia (January 7, 2014)—Farm Journal Media announced today Mark DePrez as its new Vice President and General Manager for its radio business. DePrez will be responsible for the Farm Journal radio portfolio, which now includes “AgriTalk” with Mike Adams and “American Countryside” with Andrew McCrea. A new one-hour talk show focused on the commodity markets and hosted by Chip Flory is slated for launch in early March.

“We are thrilled to have Mark join our team,” says Brian Conrady, Senior Vice President of Farm Journal Broadcast. “Radio has quickly become an important part of Farm Journal’s integrated go-to-market media strategy, and Mark has the experience, the talent and the tenacity to further spur this growth.”

Prior to joining Farm Journal Media, DePrez was the long-time general manager of powerhouse WOWO Radio in Fort Wayne, Ind. He most recently served in a COO role for Federated Media, a privately held multimedia company, which includes 17 radio stations, a newspaper and an outdoor advertising company in Indiana, Michigan and Oregon.

Throughout his broadcasting career, DePrez has been actively involved in the National Association of Farm Broadcasters. A member since 1995, he served two terms on the NAFB’s Board of Directors and chaired the Marketing Advisory Committee.

“It’s fascinating to see the role radio plays as part of an integrated marketing solution in agriculture,” says DePrez. “I’ve had the opportunity to learn a lot about Farm Journal’s cross-platform content and how radio can fit. I’m excited to be part of this expanding radio business.”

About Farm Journal Media

Farm Journal Media is the nation’s leading agricultural media company. Its magazines are the 137-year-old flagship *Farm Journal*, *Top Producer*, *Beef Today*, *Dairy Today* and *Implement & Tractor*. The company produces and distributes “AgDay,” “U.S. Farm Report,” “Corn College” and “Leave a Legacy” national TV programs. The company produces the industry-leading website *AgWeb.com*, two syndicated radio shows, “AgriTalk” and “American Countryside,” and recently launched two new divisions, Farm Journal Mobile and Top Producer Executive Network™--a national peer-to-peer advisory program for executive farmers and ranchers. Farm Journal Media licenses detailed industry data through its FarmReach database, publishes the *Pro Farmer* and *LandOwner* newsletters, produces numerous large-scale live events and provides extensive custom-publishing services.