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For Immediate Release

Peterson Farms Wins 2015 Top Producer of the Year Award

Philadelphia, PA (January 23, 2015)—Peterson Farms of Loretto, Ky., has been named the winner of the 2015 Top Producer of the Year award. The operation includes 15,000 acres across seven counties, growing corn, soybeans, wheat and canola and maintaining a double-digit return on equity.

“Its core values include being stewards of the land, building trusting partnerships, honesty, fairness, reliability and teamwork,” notes Jeanne Bernick, Editor of Top Producer magazine.

Additionally, the farm is the exclusive supplier of wheat to Maker’s Mark whiskey. The operation is a partnership between three brothers and a son: David, Bernard, Bill and his son, Albert, who returned to the farm in 2001.

Sponsored by Bayer CropScience and Case IH, the Top Producer of the Year contest is in its 16th year and represents the best in the business of farming. Three finalists are chosen from a slew of applications by a panel of judges based on entrepreneurial originality, financial and business progress, and industry and community leadership.

Also honored as finalists during the annual Top Producer of the Year banquet—held last night in Chicago, Ill.—were Stan Boshart of BOSSCO Trading LLC in Tangent, Ore., and Roric Paulman of Paulman Farms in Sutherland, Neb.

Farm Journal Media’s Top Producer events attracted more than 1,000 attendees to Chicago this week, including 720 of the nation’s largest producers, representing about 4 million acres.

“There is no other event in agriculture that attracts such a concentration of the nation’s top farmers,” says Ron Wall, Publisher and Division President, Farm Journal Media. “Top Producer Seminar attendees not only hear from the industry’s best experts but have the opportunity to network with like-minded producers, as well as sponsors.”

This year’s seminar theme, “Chart Your Course to Profits,” attracted producers from 28 states and featured more than 30 different educational sessions for producers to hone their money, marketing and management skills and deal with today’s volatile farm economy.

In addition to Top Producer Seminar, the seventh annual Tomorrow’s Top Producer program was held Tues., Jan. 20, and hosted over 100 of the nation’s brightest young producers. The program is designed to introduce young and beginning farmers under the age of 35 to the business of farming. Tomorrow’s Top Producer also hosted a tour for young farmers to the Chicago Board of Trade. A reception on Tuesday evening allowed young producers to network with top producers from across the country.

Premier Sponsors of the 2015 Top Producer Seminar include: Advance Trading, Inc., Agrium/ESN, BASF, Bayer CropScience, Cargill, Case IH, Dow AgroSciences, DuPont Pioneer, Equipment Technologies, Farmers Business Network, Firestone, John Deere, New Holland, Top Third Ag

Marketing and Verdesian. Co-sponsors are: CliftonLarsonAllen, Conservis, The Gulke Group, Kennedy and Coe, SoybeanPremiums.org and Wyffels Hybrids. The supporting sponsor is FarmLink.

For more information on the Top Producer Seminar or Tomorrow's Top Producer events, visit www.TopProducerSeminar.com.

About Farm Journal Media

Farm Journal Media is the nation's prominent agricultural media company. Its magazines include the 138-year-old flagship *Farm Journal*, as well as *Top Producer*, *Beef Today* and *Dairy Today*. The broadcast division produces and distributes national television programs "AgDay," "U.S. Farm Report" and "Corn College TV" and daily radio programs "AgriTalk," "American Countryside" and "Market Rally." The company recently introduced *My Farm Radio*, a 24/7 digital mobile radio channel. The digital division includes web portal *AgWeb.com*, e-newsletters, online marketplace *Cattle-Exchange.com* and Farm Journal Mobile, which includes the *Commodity Update* markets service. Farm Journal hosts a national peer-to-peer advisory program, the *Top Producer Executive Network*. Insider news, policy and market advisory content are offered through the Professional Farmers of America subscription portfolio, which acquired *The Kiplinger Agriculture Letter* in 2014. Machinery Pete, LLC, was launched in 2014 to provide industry analysis and price data for the used farm equipment sector. Farm Journal Media also compiles and licenses detailed producer and industry data through its FarmReach database, hosts more than 70 live events each year and offers custom multimedia integrated marketing services for its clients. In 2011, the company established The Farm Journal Foundation along with its Farmers Feeding the World initiative dedicated to sustaining agriculture's ability to meet the vital needs of a growing population through education and empowerment.