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For Immediate Release

Top Producer Seminar Tops 1,000

Philadelphia, Pa. (Jan. 31, 2013) – Farm Journal Media’s Top Producer events attracted 864 of the nation’s largest producers, representing more than 4.5 million acres. Total attendance for this year’s Top Producer Seminar reached 1,084 when including speakers, representatives from the 23 event sponsors and Farm Journal Media staff.

“There is no other event in agriculture that attracts such a concentration of the nation’s top farmers,” said Steve Custer, Executive VP/COO of Farm Journal Media. “Top Producer Seminar attendees not only hear from the industry’s best experts but have the opportunity to network with like-minded producers, as well as sponsors.”

This year’s seminar theme, “Think Outside the Farm,” attracted producers from 29 states and featured more than 40 different educational sessions for producers to attend to hone their money, marketing and management skills and deal with today’s volatile farm economy.

“Coming off a terrible drought year, producers need to be thinking outside their normal mentality to manage risk and improve their operations,” notes Top Producer Editor Jeanne Bernick. “With the cream of the crop in agriculture attending our event, we worked hard to provide high-level information and take-home value.”

The Top Producer Seminar also features the annual Top Producer of the Year award. Finalists for the award, presented by Challenger and co-sponsored by Asgrow and DEKALB, Bayer CropScience and SFP, are Luke Brubaker of Brubaker Farms, Mount Joy, Pa.; John Carroll of Carroll Brazil Farms; and Dave Nelson of Nelson Family Farms, Fort Dodge, Iowa.

In addition to Top Producer Seminar, the fifth annual Tomorrow’s Top Producer program was held Tuesday, Jan. 29, and hosted 138 of the nation’s brightest young producers. The program is designed to introduce young and beginning farmers under the age of 35 to the business of farming. This year, Tomorrow’s Top Producer hosted a tour for 30 young farmers to the Chicago Board of Trade. The tour was sponsored by SFP. A reception on Tuesday evening allowed young producers to network with top producers from across the country.

Premier Sponsors of the 2013 Top Producer Seminar include: AgriGold; Agrium Advanced Technologies brand ESN; Apache Sprayers; Asgrow and DEKALB; BASF; Bayer CropScience; Cargill; Challenger; Dow AgroSciences brands Enlist, Instinct, Mycogen and SureStart; DuPont Pioneer; Firestone; Koch Agronomic Services, LLC brand Agrotain; RCIS; SFP; Syngenta; and Top Third Ag Marketing. Co-sponsors are: Advance Trading; Integris; Kennedy and Coe; Michelin; Novozymes; Soybean Premiums.org; and Water Street Solutions.

For more information on the Top Producer Seminar or Tomorrow’s Top Producer events, visit www.TopProducerSeminar.com.

About Farm Journal Media

Farm Journal Media is the nation’s leading agricultural media company. Its magazines are the 135-

year-old flagship FARM JOURNAL, TOP PRODUCER, BEEF TODAY, DAIRY TODAY and IMPLEMENT & TRACTOR. The company produces and distributes the “AgDay,” “U.S. Farm Report,” “Corn College TV” and “Leave a Legacy TV” national TV programs and produces the industry-leading website *AgWeb.com* and the syndicated radio show “AgriTalk.” Farm Journal Media also licenses detailed industry data through its FarmReach™ database, publishes the *Pro Farmer* and *LandOwner* newsletters, produces numerous large-scale live events and provides extensive custom publishing services.