

For Immediate Release

Top Producer of the Year Recognized by Kentucky State Legislature

Philadelphia, Pa. (February 23, 2015)—Peterson Farms of Loretto, Ky., who was named the winner of the 2015 Top Producer of the Year award, has been recognized by Kentucky state legislature. The operation was honored with a resolution from the Kentucky legislature earlier this month.

Peterson Farms includes 15,000 acres across seven counties, growing corn, soybeans, wheat and canola and maintaining a double-digit return on equity. In addition, the farm is the exclusive supplier of wheat to Maker's Mark whiskey. The operation is a partnership between three brothers and a son: David, Bernard, Bill and his son, Albert, who returned to the farm in 2001.

"Peterson Farm's core values include being stewards of the land, building trusting partnerships, honesty, fairness, reliability and teamwork," notes Jeanne Bernick, Editor of Top Producer magazine.

Sponsored by Bayer CropScience and Case IH, the Top Producer of the Year contest is in its 16th year and represents the best in the business of farming. Three finalists are chosen from a slew of applications by a panel of judges based on entrepreneurial originality, financial and business progress, and industry and community leadership.

Top Producer events attracted more than 1,000 attendees to Chicago in late January, including 720 of the nation's largest producers, representing about 4 million acres. Speakers such as Howard G. Buffett, Rocky Bleier, Gary Jobson and Jerry Gulke all took the stage during the event.

"There is no other event in agriculture that attracts such a concentration of the nation's top producers," says Ron Wall, Publisher and Division President, Farm Journal Media. "Top Producer Seminar attendees not only hear from the industry's best experts but also have the opportunity to network with like-minded producers, as well as sponsors. All of us at Top Producer and Farm Journal Media congratulate the Peterson Family on being honored by the state of Kentucky and being the 2015 Top Producer of the Year."

About Farm Journal Media

Farm Journal Media is the nation's prominent agricultural media company. Its magazines include the 138-year-old flagship *Farm Journal*, as well as *Top Producer*, *Beef Today* and *Dairy Today*. The broadcast division produces and distributes national television programs "AgDay," "U.S. Farm Report" and "Corn College TV" and daily radio programs "AgriTalk," "American Countryside" and "Market Rally." The company recently introduced *My Farm Radio*, a 24/7 digital mobile radio channel. The digital division includes web portal *AgWeb.com*, e-newsletters, online marketplace *Cattle-Exchange.com* and Farm Journal Mobile, which includes the *Commodity Update* markets service. Farm Journal hosts a national peer-to-peer advisory program, the *Top Producer Executive Network*. Insider news, policy and market advisory content are offered through the Professional Farmers of America subscription portfolio, which acquired *The Kiplinger Agriculture Letter* in 2014. Machinery Pete, LLC was launched in 2014 to provide industry analysis and price data for the used farm equipment sector. Farm Journal Media also compiles and licenses detailed producer and industry data through its FarmReach database, hosts more than 70 live events each year and offers custom multimedia integrated marketing services for its clients. In 2011, the company established The Farm Journal Foundation along with its Farmers Feeding the World initiative dedicated to sustaining agriculture's ability to meet the vital needs of a growing population through education and empowerment.