
FARM JOURNAL FOUNDATION

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For Immediate Release

The Farm Journal Foundation “Farm Teams” and HungerU Visit Congress on National Ag Day

Philadelphia, Pa. (March 16, 2015)—The Farm Journal Foundation (FJF) has renewed its sponsorship of National Agriculture Day, taking place Wednesday, March 18, 2015. Hosted by the Agriculture Council of America (ACA), this year is the 42nd year National Agriculture Day is taking place in classrooms and communities across the country to recognize American agriculture’s contribution to society and tell agriculture’s story.

The Farm Journal Foundation and Farm Journal Media will support National Ag Day as Partners, taking part in Ag Day activities in the nation’s capital and throughout the countryside. In connection to its Partner level sponsorship, The Foundation will bring HungerU Crewmember, Tray Heard and four Farm Team lead farmers from Indiana, Pennsylvania and South Dakota to Washington, D.C., to represent agriculture’s commitment to ending world hunger and to share their stories with members of their U.S. Congressional delegations. Building off of Foundation CEO, Tricia Beal’s [Ag Day Blog](#), the Foundation will also launch a #HungerStory video series encouraging Twitter and Facebook users to share their connections to hunger and views on agriculture’s role in tackling hunger and poverty around the world.

“We are proud to continue our involvement with National Agriculture Day in 2015” said Lesly Weber McNitt, Director of Government Relations and Program Development for the Farm Journal Foundation and Farm Journal Media and ACA Board Member. “This year’s theme of ‘Sustaining Future Generations’ presents a well-timed opportunity for the industry to come together and examine how it can most strategically support a dynamic, changing food system, an endeavor that will take the entire value chain working together.”

The Agriculture Council of America (ACA) is a nonprofit organization composed of leaders in the agricultural, food and fiber community that dedicates its efforts to increasing the public’s awareness of agriculture’s role in modern society. The ACA will also host major events in the nation’s capital including the Mix-and-Mingle Luncheon and the National Celebration of Agriculture Dinner. Additionally, the ACA will bring approximately 100 college students to Washington to deliver the Ag Day message to Capitol Hill. More information on 2015 National Ag Day is available at www.agday.org. Join in the conversation on Twitter using the hashtag #AgDay2015.

About the Farm Journal Foundation

The Farm Journal Foundation is a nonprofit corporation dedicated to sustaining agriculture’s ability to meet the vital needs of a growing population through education and empowerment. The Foundation houses the Farmers Feeding the World platform to rally the agricultural community around the fight against world hunger through programs including the Farm Team, HungerU and Take Your Seat at the Table. For more information, please visit www.FarmersFeedingTheWorld.org.