

For more information contact:

Charlene Finck

Phone: (573) 581-9642

Email: [cfinck@farmjournal.com](mailto:cfinck@farmjournal.com)

## **For Immediate Release**

### ***Farm Journal Media's AgWeb.com Wins Big Again at the Neal Awards***

Philadelphia (March 17, 2014)—Farm Journal Media received two Neal Awards during American Business Media's 60th Annual Jesse H. Neal National Business Journalism Awards ceremony, held Friday in New York City. Both awards were given to the company's flagship online portal to agriculture, *AgWeb.com*, but recognized content developed across all of Farm Journal's multi-media platforms. Chosen from more than 600 entries submitted by a prestigious group of business-to-business media across industries, Farm Journal Media won in the following categories:

- Best News Coverage: "Ethanol Under Fire," [AgWeb.com](http://AgWeb.com)
- Best Website: [AgWeb.com](http://AgWeb.com)

"It's always an honor to be recognized for our editorial team's passion for agriculture," said Charlene Finck, Senior Vice President, Editorial Content at Farm Journal Media. "Because of the commitment and drive of our team of journalists, Farm Journal Media once again took home top honors at the Neal Awards. It was particularly gratifying to win best website for the second year in a row."

Farm Journal Media, which had finalists in five categories, was the only ag media company to win in multiple categories. There were a total of 612 entries judged, competing in 21 editorial categories and subcategories.

The Jesse H. Neal Awards, called "the Pulitzer Prize of the business media," are the industry's most prestigious and sought-after editorial honors. Named after American Business Media's first managing director, who remained active in promoting the business media throughout his life, the Neal Awards were established in 1955 to recognize and reward editorial excellence in business media publications. Past Neal winners and finalists have tackled controversial topics including corruption, kickbacks and political conflicts of interest.

Farm Journal Media has previously won two Grand Neal Awards, joining a short list of only four other companies to have won more than one Grand Neal in the history of the contest. Full results of this year's Jesse H. Neal competition can be viewed by [clicking here](#).

#### **About Farm Journal Media**

Farm Journal Media is the nation's leading agricultural media company. Its magazines are the 138-year-old flagship *Farm Journal*, *Top Producer*, *Beef Today*, *Dairy Today* and *Implement & Tractor*. The company produces and distributes "AgDay," "U.S. Farm Report," "Corn College" and "Leave a Legacy" national TV programs. The company produces the industry-leading website *AgWeb.com*, two syndicated radio shows, "AgriTalk" and "American Countryside," and recently launched two new divisions, Farm Journal Mobile and Top Producer Executive Network™—a national peer-to-peer advisory program for executive farmers and ranchers. Farm Journal Media licenses detailed industry data through its FarmReach database, publishes the *Pro Farmer* and *LandOwner* newsletters, produces numerous large-scale live events and provides extensive custom-publishing services.