
FARM JOURNAL FOUNDATION

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For Immediate Release:

Farmers Feeding the World Records \$2.1 Million from Farm Journal Media

Philadelphia, PA (March 18, 2013) – The Farm Journal Foundation’s *Farmers Feeding the World* initiative announced today that it has recorded \$2.1 million in cash support from Farm Journal Media. This will help advance the nonprofit’s mission to fight hunger and educate consumers about modern agriculture’s role in feeding a hungry world.

“Farm Journal has a 136-year-old history of advocating for agriculture,” said Andy Weber, CEO of Farm Journal Media. “Like farmers, we believe we have both the ability and a responsibility to make sure children and families don’t go to bed hungry each night. Our dedication to the success of the *Farmers Feeding the World* initiative is a powerful way to lead by example as we rally producers, agribusinesses and organizations to join together in meeting two goals: helping the hungry through agricultural development and assistance, and standing up for farmers’ freedom to operate.”

Other companies and organizations that support *Farmers Feeding the World* include DuPont Crop Protection, Howard G. Buffett Foundation, Farm Credit Systems, Growmark, Syngenta, BASF, Dow AgroSciences, FMC, CropLife America and Charleston|Orwig. In addition, hundreds of farmers have donated to the nonprofit effort that draws its strength from a grassroots base.

The generosity of donors has made it possible for *Farmers Feeding the World* to put its mission into action through a \$1 million commitment to Heifer International; the launch of the inaugural HungerU Tour that visited seven college campuses and the National FFA Convention; the funding of two \$500,000 grant programs to FFA chapters across the country; events hosted at the World Food Prize; the Farm Journal Forum; face-to-face meetings with policymakers; and hosting an Ag Briefing on Capitol Hill in partnership with the Alliance to End Hunger.

About the Farm Journal Foundation

The Farm Journal Foundation is a nonprofit corporation dedicated to sustaining U.S. agriculture’s ability to serve the vital needs of a growing world population with education and assistance focused on the unique interests of people and organizations aligned with U.S. agriculture. The Foundation houses Farm Journal’s myriad advocacy initiatives such as the *Farmers Feeding the World* campaign and elements of the Farm Journal Legacy Project. For more information, please visit www.FarmersFeedingTheWorld.org.