
FARMJOURNAL FOUNDATION

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For Immediate Release

DuPont Crop Protection Sponsors HungerU, Bringing the Hunger Issue to the Table

Grassroots tour part of Farm Journal Foundation's Farmers Feeding the World initiative

Philadelphia, PA (March 25, 2013) — *Farmers Feeding the World* is pleased to announce that DuPont Crop Protection will again sponsor the HungerU Tour. After a successful pilot last fall, the collegiate tour will visit eight West Coast schools this spring, enlisting students to join farmers in addressing the world's food crisis.

By building awareness of global food security issues and the critical role modern agriculture plays in putting food on our tables, HungerU engages students in the ongoing hunger crisis and empowers them to take action in their communities. The eight selected schools will be announced on April 2.

Student groups from the schools participating in HungerU will have the opportunity to win \$2,500 for their respective organizations by engaging their communities and elevating the conversation about hunger and advanced agriculture.

"The students' enthusiasm has shown us that a college campus is a hungry market for information on solutions to end world hunger," said Andy Weber, CEO of Farm Journal Media and Chairman of the Farm Journal Foundation. "With the incredible success we saw last fall, we're hitting the road a second time, bringing the Tour to the West Coast this spring."

DuPont Crop Protection is again generously supporting the HungerU Tour, a special project of the Foundation's *Farmers Feeding the World* effort. "HungerU aligns with our goal to feed the world by engaging and educating youth about food security and modern agriculture. After the success of last year's Tour, we are excited to collaborate with HungerU again this spring," said DuPont Crop Protection Director of North America John Chrosniak.

For more information, and to track the HungerU team's journey, check out [HungerU on Facebook](#), follow [@HungerUTour](#) on Twitter, or visit www.HungerU.com.

About the Farm Journal Foundation

The Farm Journal Foundation is a nonprofit corporation dedicated to sustaining U.S. agriculture's ability to serve the vital needs of a growing world population with education and assistance focused on the unique interests of people and organizations aligned with U.S. agriculture. The Foundation houses Farm Journal's myriad advocacy initiatives such as the

Farmers Feeding the World campaign and elements of the Farm Journal Legacy Project. For more information, please visit www.FarmersFeedingTheWorld.org.

About DuPont

For more than 75 years, DuPont Crop Protection has been serving production agriculture with products for the grain and specialty crop sectors as well as land management. These include global weed, disease and insect control products and services. Headquartered in Wilmington, Del., DuPont Crop Protection is part of the overall Agriculture & Nutrition segment of DuPont. Our scientists are finding answers to meet the needs of farmers in more than 130 countries, from relieving pest pressure on crops to minimizing a product's environmental footprint and accessing distribution systems. Our stewardship is rooted in our commitment to help farmers and their families thrive in sustainable enterprises while preserving the Earth's precious resources.