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For Immediate Release

MachineryPete.com Sets Another Record

Chicago (April 2, 2018)—*MachineryPete.com*, the fastest-growing online used farm equipment website, reported March 2018 as a record-breaking traffic milestone month. Traffic to the site grew 50% year-over-year with over 900,000 shoppers searching through 5.7 million pages on the site. These large growth numbers support the notion that despite the current ag economy there is a very active farm audience searching for used equipment online.

MachineryPete.com is attracting more farmers shopping for equipment each month. “Our marketplace is growing because we continue to add more dealers, more equipment and have made it our mission to make the equipment buying and selling experience faster, easier and better. We live and breathe this every day and we are building the best platform to connect buyers and sellers of used farm equipment,” said Kevin Doyle, CEO of Machinery Pete.

The team at Machinery Pete doesn’t have any plans of slowing down, in fact quite the opposite, Tony Giambrone, CTO of the growing company stated, “We are expanding our technology and product team in 2018 to embrace our growth. This positions us to further accelerate delivering innovative solutions serving our customers and improving industry inefficiencies at scale.”

Machinery Pete expects aggressive growth of traffic and equipment listings in the coming year, as it looks to increase investment in technology, product and marketing.

About Machinery Pete LLC

MachineryPete.com is the fastest growing marketplace for buyers and sellers of used farm equipment offering farmers a vast selection of equipment listings in one place with innovative search tools that make it easy and fast to find relevant equipment.

Founded in 1989 by Greg Peterson, Machinery Pete has come a long way since its beginnings in Greg Peterson’s home office in Rochester, Minnesota where he passionately researched, tracked and reported on auction prices. In 2014, Farm Journal and Machinery Pete partnered to provide a more efficient marketplace for buying and selling used ag equipment.

In July of 2015, *MachineryPete.com* launched its marketplace with leading edge marketing solutions for dealers, informed and built with the online equipment shopper in mind and creates meaningful connections between buyers and sellers. The company is headquartered in Chicago, IL.