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For Immediate Release

Farm Journal Media Announces New Format for Top Producer's Prominent Conferences

Lenexa, Kan. (April 17, 2018)—Farm Journal Media announced plans for the first-ever Top Producer Summit, slated for Jan. 14–18, 2019, in Chicago. The Summit is a combination of three highly regarded Top Producer conferences, which includes Top Producer Seminar, Tomorrow's Top Producer and Executive Women in Agriculture (EWA).

The 2019 Summit will be one of the best networking events in agriculture and will bring together producers from across the U.S. and Canada. With its lineup of topics and combined conferences, the Summit is poised to attract more than 900 of the most influential grain and livestock producers. The three events will run simultaneously and each feature speakers, networking and discussions specific to the audience. The groups will occasionally overlap for strategic networking and to hear best-in-class speakers.

The 2019 Summit will provide sponsors with greater exposure to more leading producers, including:

- Access to the combined attendance of the three events—an estimate of 900 producers.
- Access to the combined demographics of the three events—estimated at 4.7 million acres.
- More than 11 hours of exclusive expo time—77% more than the previous Top Producer Seminar.

"We are excited to bring our industry's best producers together to one location," said Sara Schafer, Top Producer Editor. "The Summit will deliver compelling programming and networking in a beautiful city. Our attendees will leave with innovative ideas, new contacts and tactical strategies to take their farm operations to new levels of success."

The Summit will also recognize prestigious farmers. Top Producer will crown its 20th class of Top Producer of the Year honorees. This annual award, sponsored by Bayer and Case IH, honors three outstanding producers to showcase the best in the business of farming.

Additionally, Top Producer will recognize its 8th winner of Tomorrow's Top Producer Horizon Award. This award, sponsored by DuPont Pioneer, is given to a producer under the age of 35, who demonstrates excellence in marketing, farm finance, family and employee relations and technology.

New in 2018, Top Producer adds another awards program—the Top Women in Ag. Outstanding, inspiring leaders will be honored each year in various segments of the industry.

"There is no other event in the industry like the Top Producer Summit," said Doug Catt, Farm Journal Vice President, Crop Division. "The Summit will draw the leading farmers and executives from each agricultural sector."

The Summit offers numerous sponsorship opportunities at multiple levels. To request a brochure outlining sponsorship opportunities or for more information about the Summit, contact Doug Catt at (913) 948-4694 or dcatt@farmjournal.com.

About Farm Journal Media (farmjournalmedia.com)

Farm Journal Media is the nation's leading business information and media company serving the agricultural market. Started 141 years ago with the preeminent Farm Journal magazine, the company serves the row crop, livestock, produce and retail sectors through branded websites, eNewsletters and phone apps; business magazines; events; nationally broadcasted television and radio programs; a robust mobile text marketing business; and an array of data-driven paid information products. Farm Journal Media also is the majority shareholder of the online equipment marketplace, Machinery Pete LLC. In 2010, the Company established the non-profit, public charity Farm Journal Foundation dedicated to sustaining agriculture's ability to meet the vital needs of a growing population through education and empowerment.