
FARM JOURNAL FOUNDATION

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For Immediate Release

SFP Announces Sponsorship of Farm Journal Foundation; Funds Bring HungerU to Kansas Speedway

MEXICO, Mo. (May 6, 2014)—Agricultural technology company SFP has announced a generous donation to the Farm Journal Foundation and its hunger fighting platform Farmers Feeding the World. SFP's funds will help with educational efforts such as bringing the HungerU tour to the Kansas Speedway May 9-10.

"SFP has a long history of community service," said Charlene Finck, President of the Farm Journal Foundation. "They are great partners, and we appreciate them giving us the opportunity to bring HungerU to the Kansas Speedway so we can raise awareness of the hunger crisis among Speedway visitors and the greater Kansas City area."

The HungerU tour includes interactive displays, pedal tractor races and other fun activities that teach people about hunger causes and solutions in an accessible manner.

"The partnership with the Farm Journal Foundation is a great fit for SFP because helping farmers feed the world is our passion," said Jake Sanders, executive vice president for SFP. "It's our mission to increase the efficiency and effectiveness of the products farmers use every season to help them rise to the challenge of feeding the rapidly expanding global population."

In addition to the Speedway tour stop, SFP is also supporting the 2014 Farm Journal Forum, which will be hosted Dec. 10-11 in Washington, D.C.

About the Farm Journal Foundation

The Farm Journal Foundation is a nonprofit organization dedicated to sustaining agriculture's ability to meet the vital needs of a growing population through education and empowerment. Farmers Feeding the World is a platform dedicated to rallying the agricultural community around the fight against world hunger. For more information, visit www.FarmersFeedingTheWorld.org.

About SFP

SFP® is a research-driven, innovative agricultural company focused on improving fertilizer efficiency to help farmers maximize their yield potential and increase their profitability in an environmentally sound and sustainable way. Using cutting-edge patented polymer technology, SFP products help increase availability of phosphorus and nitrogen from applied commercial fertilizers and manure. Headquartered in Leawood, Kan., SFP operates management, research and manufacturing facilities in Kansas, Illinois and Ohio and markets its products both in the U.S. and internationally. For more information on SFP and its products, visit sfp.com.