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For Immediate Release

Farm Journal's "The Farm" Now on the iHeart and TuneIn Digital Radio Platforms

South Bend, In. (Monday May 9, 2016) — Farm Journal announces distribution expansion of "The Farm," its 24/7 digital radio station, to the iHeart and TuneIn Apps.

Launched last fall as part of the My Farm Radio app, "The Farm" is a live 24/7 stream featuring a researched playlist of country music specifically designed for farmers. It breaks twice daily to air Farm Journal's nationally syndicated "AgriTalk" and "Market Rally" radio shows. Already downloaded by more than 15,000 users, My Farm Radio is available on all iOS and Android devices.

"iHeart is available to over 85 million subscribers on iTunes and Google Play as well as smart TV's, major gaming systems, automobile entertainment systems and even wearables," says Brian Conrady, Senior Vice President and General Manager of Farm Journal's Broadcast Division. "And TuneIn is home to over 100,000 live radio streams, including major networks like NPR, ESPN, CNN and others. These are leaders in the digital radio space and recognize the quality and value of 'The Farm.'"

Androidpit.com rated iHeart and TuneIn as #1 and #2 "Best Radio Apps for Android." *The AppAdvice.com* site lists iHeart and TuneIn in their top-3 Apps for radio listening, trailing only the popular Stitcher App.

"AgriTalk (with host Mike Adams) and Market Rally (with host Chip Flory) are already the most listened-to radio shows in agriculture. We have been rapidly expanding our reach through our terrestrial radio network, plus the My Farm Radio App. Now we're thrilled to see the two largest players in digital radio augment our digital radio distribution," said Mark DePrez, Vice President and General Manager of Farm Journal Radio. "Farmers now have nearly ubiquitous access to 'The Farm' and our clients will find their messages listened to on farmers' mobile devices, in their truck, in their offices and maybe on their wrist!"

About Farm Journal Media (www.farmjournalmedia.com)

Farm Journal Media is the nation's leading business information and media company serving the agricultural market. Started 139 years ago with the pre-eminent Farm Journal magazine, the company serves the row crop, livestock, produce and retail sectors through 26 branded websites, eNewsletters and phone apps; 11 business magazines; 70 events; six nationally broadcasted television and radio programs; a robust mobile text marketing business; and an array of data-driven paid information products. Farm Journal Media also is the majority shareholder of the online equipment marketplace, Machinery Pete LLC. In 2010, the Company established the non-profit, public charity, Farm Journal Foundation, dedicated to sustaining agriculture's ability to meet the vital needs of a growing population through education and empowerment.