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## **For Immediate Release**

### ***Farm Journal Adds New Event to Corn College Summer Lineup***

(May 22, 2014)—Just as each field is unique, no two tillage practices are exactly the same. To help producers decide which tillage choices are best for their fields, Farm Journal is excited to announce its first-ever Farm Journal Tillage College. Held July 24 at the Corn College campus in Heyworth, Ill., the event will cover all types of tillage including no-till. Led by Farm Journal Field Agronomist Ken Ferrie, the training will also include cover crop and soil health sessions.

“The all-new Tillage College, which literally covers all types of tillage, is producers only opportunity to attend an experiential training that blends a classroom setting with in-field breakout sessions,” said Charlene Finck, Senior Vice President of Editorial and Content Development. “Registration is off to a great start, and we look forward to having a full crowd.”

Tillage College will offer attendees one of the most hands-on educational experiences in the industry. Interactive sessions include live tillage demonstrations combined with soil pits that show the importance of not only running tillage tools correctly but also matching the correct tool to the environment and agronomic goal. Attendees will also look at soil pits showing the effects of different tillage passes and how it plays into water management.

The one-day Tillage College will conclude with a networking happy hour and Q&A with all presenters during dinner.

Sponsors for the event, to date, include: AgriGold; BASF; Chevrolet; Cover Crop Solutions; FMC; Great Plains Manufacturing, Inc.; Precision Planting; and SFP.

For more information about this new event, [click here](#).

#### **About Farm Journal Media**

Farm Journal Media is the nation’s leading agricultural media company. Its magazines are the 138-year-old flagship *Farm Journal*, *Top Producer*, *Beef Today*, *Dairy Today* and *Implement & Tractor*. The company produces and distributes “AgDay,” “U.S. Farm Report,” “Corn College” and “Leave a Legacy” national TV programs. The company produces the industry-leading website *AgWeb.com*, syndicated radio shows, “AgriTalk,” “Market Rally” and “American Countryside,” and recently launched two new divisions, Farm Journal Mobile and Top Producer Executive Network™—a national peer-to-peer advisory program for executive farmers and ranchers. Farm Journal Media licenses detailed industry data through its FarmReach database, publishes the *Pro Farmer* and *LandOwner* newsletters, produces numerous large-scale live events and provides extensive custom-publishing services.