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For Immediate Release

Farm Journal Announces Additions, Changes to Summer Events

Mexico, Mo. (June 9, 2014)—Preparations are underway for the Farm Journal Corn Colleges and Farm Journal Soybean College this summer. In their seventh year, the popular agronomic trainings provide a hands-on learning environment for farmers and a high-touch customer experience for sponsors. In addition to Corn College and Soybean College, there are two new events for 2014, Corn College presents Drone Fly-In and Farm Journal Tillage College. The 2014 events are packed with new features to enhance the experience for the 1,100 farmers, consultants, retailers and sponsors who will attend.

At the Corn College campus in Illinois, more than 700 attendees and sponsors will benefit from the new air-conditioned Expo Center. The Expo Center provides a larger venue for sponsors to engage with attendees while providing an indoor exhibit area to display the latest technology.

“The Expo Center helps take our Illinois Corn College campus to a whole new level,” said Charlene Finck, Senior Vice President of Editorial and Content Development. “We’re also excited about adding two all-new events to our lineup. Both are events that farmers asked us to host.”

The 2014 trainings scheduled at the Illinois campus include:

- **NEW!** July 17: Corn College presents Drone Fly-In, “Enter the Drone Zone”
- July 21: One-day Corn College, “Build Your Agronomic ‘A’ Game”
- July 22-23: Two-day Corn College, “Build Your Agronomic ‘A’ Game”
- **NEW!** July 24: Tillage College, “Your Roadmap to Tailored Tillage”

At the Coldwater, Mich., campus, a new center-pivot system will provide weather protection to ensure the crops used for the teaching sessions are in top shape. It will also make it easy to integrate irrigation education into future events held on the campus.

The 2014 trainings scheduled at the Michigan campus include:

- July 28: Corn College for Retailers and Consultants, “Your Pathway to Customer Satisfaction”
- July 29: Soybean College, “Take the Fast Track to Higher Yields”
- July 30-31: Corn College Fundamentals, “Use the Tools in Your Agronomic Toolbox”

As requested by attendees, each event this summer will offer CEUs. Previously, only Corn College for Retailers and Consultants offered CEUs for Certified Crop Advisors.

For additional information and detailed agendas, visit www.FarmJournalCornCollege.com.

Founded in 2008, Farm Journal Corn College builds on the success of the Farm Journal Test Plots program, which has been helping farmers do a better job of growing corn for 23 years. It is a direct response to requests from farmers for more access to the vast corn production knowledge of Farm Journal Field Agronomists.

About Farm Journal Media

Farm Journal Media is the nation’s leading agricultural media company. Its magazines are the 138-year-old flagship *Farm Journal*, *Top Producer*, *Beef Today*, *Dairy Today* and *Implement & Tractor*. The company produces and distributes “AgDay,” “U.S. Farm Report,” “Corn College” and “Leave a Legacy” national TV programs. The company produces the industry-leading website *AgWeb.com*, syndicated radio shows,

“AgriTalk,” “Market Rally” and “American Countryside,” and recently launched two new divisions, Farm Journal Mobile and Top Producer Executive Network™—a national peer-to-peer advisory program for executive farmers and ranchers. Farm Journal Media licenses detailed industry data through its FarmReach database, publishes the *Pro Farmer* and *LandOwner* newsletters, produces numerous large-scale live events and provides extensive custom-publishing services.