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For Immediate Release

Farm Journal Media and Dairy Girl Network Form Partnership

Lenexa, Kan. (June 9, 2016) — Today, Dairy Girl Network and Farm Journal Media announce an exclusive media partnership through Farm Journal's flagship dairy brand Dairy Herd Management, with the goal of extending the outreach and relationships between dairy women across the country. Dairy Girl Network (DGN) is an organization supporting all women in dairy by enhancing lives and creating opportunities.

"The partnership with Farm Journal and its dairy publication, Dairy Herd Management, allows our fast-growing organization to reach more women and provide connections, ideas and encouragement," says Laura Daniels, Dairy Girl Network Founder and President. "We are proud to have an organization with immense reach and rich history as our media partner. This partnership is an important vote of confidence that the work of the Dairy Girl Network is relevant. It sends a signal that the dairy industry as a whole believes in the value of a group dedicated to personal and professional growth of women."

Through this partnership, Dairy Herd Management will provide resources to support and enhance the prominent role women play in today's dairy industry. The effort will aid Dairy Girl Network in connecting dairy women across the country, whether they are just starting and looking for guidance and mentorship or veterans who have incredible experience to share.

"Women are an incredibly important, integral part of the dairy industry, as dairy owners, managers and employees, and throughout all areas of our supporting allied industry infrastructure. We see Dairy Girl Network's rapid growth and enthusiastic membership base as an indication of the desire among dairy women to have a way to meet, inspire and support one another," says Jim Dickrell, editor of Dairy Herd Management.

About Dairy Girl Network (www.dairygirlnetwork.com)

The Dairy Girl Network connects all women of the dairy industry, encouraging ideas and camaraderie in an effort to achieve personal and professional development. Designed as a welcoming network of passionate women involved in dairy, relationships will grow through shared experience, support and inspiration.

About Farm Journal Media (www.farmjournalmedia.com)

Farm Journal Media is the nation's leading business information and media company serving the agricultural market. Started 139 years ago with the pre-eminent Farm Journal magazine, the company serves the row crop, livestock, produce and retail sectors through 26 branded websites, eNewsletters and phone apps; 11 business magazines; 70 events; six nationally broadcasted television and radio programs; a robust mobile text marketing business; and an array of data-driven paid information products. Farm Journal Media also is the majority shareholder of the online equipment marketplace, Machinery Pete LLC. In 2010, the Company established the non-profit, public charity, Farm Journal Foundation, dedicated to sustaining agriculture's ability to meet the vital needs of a growing population through education and empowerment.