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For Immediate Release

Farm Journal Offers Hands-On Training for Agency and Ag Professionals

Mexico, Mo. (June 14, 2013) — This summer, agrimarketing professionals will have an opportunity to gain valuable production and agronomic knowledge at three Farm Journal Corn College events.

Tailored specifically to individuals who serve farmers, these one-day events are ideal for those involved in agronomic services for clients, ag finance, agency creative, copywriting, public relations or account services. This event is also excellent for bringing new employees up to speed quickly on corn production.

Led by Farm Journal Field Agronomist Ken Ferrie and Farm Journal Associate Field Agronomist Missy Bauer, the events include general instruction and in-the-field breakout sessions. Integrated classroom and field training will help attendees immediately gain agronomic knowledge. Certified Crop Advisor CEUs will also be offered and vary by event.

Dates and locations include the following:

- Mon., July 15 in Heyworth, Ill. - Corn College Consultant/Retailer Session (11 CEUs)
- Tues., July 23 in Heyworth, Ill. - Corn College Grad School (CEUs have been applied for)
- Mon., July 29 in Coldwater, Mich. - Corn College Consultant/Retailer Session (10 CEUs)

Each event will vary in content. For example, bonus soybean sessions are on the agenda in Michigan, and Corn College Grad School will offer a more exclusive experience with attendance limited to the first 100 registrations.

The curriculum is targeted so it can be used to broaden the agronomic knowledge that agency professionals, consultants, company and cooperative agronomists and dealers can offer producers.

Event details, agendas and approved credits for each session can be viewed at http://www.agweb.com/farmjournal/farm_journal_corn_college/corn_college_events.aspx.

Founded in 2008, Farm Journal Corn College builds on the success of the Farm Journal Test Plot program, which has been helping farmers do a better job of growing corn for 22 years. It is a direct response to requests from farmers for more access to the vast corn production knowledge of Farm Journal Field Agronomist Ken Ferrie.

About Farm Journal Media

Farm Journal Media is the nation's leading agricultural media company. Its magazines are the 137-year-old flagship *Farm Journal*, *Top Producer*, *Beef Today*, *Dairy Today* and *Implement & Tractor*. The company produces and distributes "AgDay," "U.S. Farm Report," "Corn College" and "Leave a Legacy" national TV programs. The company produces the industry-leading website *AgWeb.com*, the syndicated radio show "AgriTalk" and recently launched a new division, Farm Journal Mobile. Farm Journal Media also licenses detailed industry data through its FarmReach database, publishes the *Pro Farmer* and *LandOwner* newsletters, produces numerous large-scale live events and provides extensive custom publishing services.