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For Immediate Release

Farm Journal Media Relocates Headquarters to Kansas City

Lenexa, Kan. (June 24, 2016) — After 139 years of being based in Philadelphia, Farm Journal announced it is naming its Lenexa, Kan., (Kansas City) office as the operational headquarters for the corporation.

“Following the acquisition of the Vance properties, this makes the most sense for our business and our customers. About a third of our 270 employees are based here and probably 75% of our customer base is located within 500 miles of Kansas City,” explains Farm Journal CEO Andy Weber. “In addition, we have more senior management in Kansas City than any other location, headed by Publishing Division President Ron Wall, a Kansas City native.”

Farm Journal remains legally headquartered in Philadelphia and is a Pennsylvania corporation. Weber, Steve Custer, President and COO, and Joe Matthews, CFO, remain in the Philadelphia office as does Farm Journal’s finance department and a total of 15 employees.

About Farm Journal Media (www.farmjournalmedia.com)

Farm Journal Media is the nation’s leading business information and media company serving the agricultural market. Started 139 years ago with the pre-eminent Farm Journal magazine, the company serves the row crop, livestock, produce and retail sectors through 26 branded websites, eNewsletters and phone apps; 11 business magazines; 70 events; six nationally broadcasted television and radio programs; a robust mobile text marketing business; and an array of data-driven paid information products. Farm Journal Media also is the majority shareholder of the online equipment marketplace Machinery Pete LLC. In 2010, the Company established the non-profit, public charity Farm Journal Foundation, which is dedicated to sustaining agriculture’s ability to meet the vital needs of a growing population through education and empowerment.