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For Immediate Release

Jim Wiesemeyer Joins Pro Farmer, Farm Journal Media

Cedar Falls, Iowa (July 7, 2017)—Ag policy and trade expert Jim Wiesemeyer has joined Farm Journal Media as Washington Policy Analyst for *Pro Farmer*/Farm Journal. Wiesemeyer has a long connection to *Pro Farmer* as a consultant and now brings his decades of experience exclusively to *Pro Farmer*, the Cedar Falls, Iowa, based ag news, information and analysis service.

“This is a good day for *Pro Farmer* and Farm Journal,” said *Pro Farmer* Editorial Director Chip Flory. “I’ve worked with Jim in four decades and nobody does a better job of policy analysis than Jim. Most importantly, nobody communicates to farmers and ag leaders what’s happening in Washington and why it matters better than he does. With the long process of a new farm bill started, Jim’s insights and analysis are important not only to *Pro Farmer*, but to the entire ag community. He’s the dean of farm policy reporters and we’re thrilled to have him back at *Pro Farmer*.”

One of Wiesemeyer’s first official acts in his new role will be at the July 17–18 *Pro Farmer* Leading Edge Conference in Des Moines, Iowa, where he will detail the progress already made on the new farm bill and map what’s coming next from Washington policymakers.

“I started my career with Doane and made the move to *Pro Farmer* very early in my career. It just makes sense that I’m back with *Pro Farmer*,” said Wiesemeyer. “Ag policy and trade issues are a top priority for farmers and commodity groups right now and will be for the next few years. These aren’t ‘nice-to-know’ issues—these are ‘need-to-know’ issues for farmers. That’s why I’m excited to have *Pro Farmer* and *FarmJournalPro.com* as platforms to get the news out to farmers.”

Wiesemeyer’s perspectives will be available in the weekly *Pro Farmer* newsletter and on the pages of Farm Journal Media’s “The Agriculture Letter.” Wiesemeyer’s daily commentary, “Inside Washington Today,” is a must-read in ag policy circles and will continue on Farm Journal Media’s new premium electronic platform, *FarmJournalPro.com*. Wiesemeyer is also a regular contributor to Farm Journal Media’s “AgriTalk,” hosted by Mike Adams.

About Farm Journal Media (www.farmjournalmedia.com)

Farm Journal Media is the nation’s leading business information and media company serving the agricultural market. Started 140 years ago with the preeminent Farm Journal magazine, the company serves the row crop, livestock, produce and retail sectors through 26 branded websites, eNewsletters and phone apps; 11 business magazines; 70 events; six nationally broadcasted television and radio programs; a robust mobile text marketing business; and an array of data-driven paid information products. Farm Journal Media also is the majority shareholder of the online equipment marketplace Machinery Pete LLC. In 2010, the Company established the non-profit, public charity Farm Journal Foundation, which is dedicated to sustaining agriculture’s ability to meet the vital needs of a growing population through education and empowerment.