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For Immediate Release

AgWeb Announces New Digital Product

Rosemont, Ill. (July 10, 2014)—Already an agriculture industry leader for online and mobile media, Farm Journal Media announces its latest mobile application—the AgWeb App Finder.

“Farmers love using mobile apps to make their lives easier,” said Boyce Thompson, AgWeb Editor. “However, simply finding the apps is often a frustrating, time-consuming process while they sift through Farmville and other games that have nothing to do with real-life farming. We’ve eliminated that clunky process by streamlining the best farming apps into a single location, so farmers can quickly and easily turn their smartphones into the digital toolboxes they want and need.”

Users can search by category, ratings and more. Each app is assigned to one or more categories, which include markets/commodities, weather, business, livestock and crops.

“This is not just a collection of agriculture apps,” Thompson said. “We test-drove them all ourselves and have provided reviews on what we liked and what we didn’t. Users can add their own comments for a truly interactive experience.”

The result is a unique mobile experience that helps farmers quickly and easily find mobile apps best suited to make their operations more efficient and ultimately more profitable. New app reviews will be added on a regular basis, making the app a true one-stop shop to finding and downloading the best agriculture apps.

Go to AgWebAppFinder.com for more information.

About Farm Journal Media

Farm Journal Media is the nation’s leading agricultural media company. Its magazines are the 138-year-old flagship *Farm Journal*, *Top Producer*, *Beef Today*, *Dairy Today* and *Implement & Tractor*. The company produces and distributes “AgDay,” “U.S. Farm Report,” “Corn College” and “Leave a Legacy” national TV programs. The company produces the industry-leading website *AgWeb.com*, syndicated radio shows “AgriTalk,” “Market Rally” and “American Countryside,” and recently launched two new divisions, Farm Journal Mobile and Top Producer Executive Network™—a national peer-to-peer advisory program for executive farmers and ranchers. Farm Journal Media licenses detailed industry data through its FarmReach database, publishes the *Pro Farmer* and *LandOwner* newsletters, produces numerous large-scale live events and provides extensive custom publishing services.