

For Immediate Release

Farm Journal Announces New Season for College TV Series

South Bend, Ind. (August 27, 2015)—A brand new “Farm Journal College TV” premieres next month, expanding an education platform that already attracts a loyal audience of farmers. Produced by Farm Journal Broadcast, this new series picks up where season five of “Corn College TV” left off and will now include agronomic information covering a wider variety of crops, production topics and geography.

“No matter what our audience farms, this new format is aimed at meeting the needs of growers committed to improving their bottom line,” says Brian Conrady, Senior Vice President and General Manager of Farm Journal Broadcast. “Going beyond corn and soybeans, ‘Farm Journal College TV’ really does have something for everyone working in agriculture.”

Similar to a university, each show will include a variety of “college” courses, including “Corn College” with Farm Journal field agronomists Ken Ferrie and Missy Bauer. Other courses will focus on wheat, soybeans, production management and livestock and will feature an expanded team of experts.

The “College TV” series launched in August 2010 and reaches 100,000 viewers weekly on RFD-TV and broadcast affiliates across the Corn Belt and is available online at www.AgWeb.com.

Beginning in September, “Farm Journal College TV” will air each Wednesday morning at 7:30 a.m. central and each Saturday morning at 10 a.m. central on RFD-TV.

About Farm Journal Media

Farm Journal Media is the nation’s prominent agricultural media company. Its magazines include the 138-year-old flagship *Farm Journal*, as well as *Top Producer*, *Beef Today* and *Dairy Today*. The broadcast division produces and distributes national television programs “AgDay,” “U.S. Farm Report” and “Farm Journal College TV” and daily radio programs “AgriTalk,” “American Countryside” and “Market Rally.” The company recently introduced *My Farm Radio*, a 24/7 digital mobile radio channel. The digital division includes web portal *AgWeb.com*, e-newsletters, online marketplace *Cattle-Exchange.com* and Farm Journal Mobile, which includes the *Commodity Update* markets service. Farm Journal hosts a national peer-to-peer advisory program, the *Top Producer Executive Network*. Insider news, policy and market advisory content are offered through the Professional Farmers of America subscription portfolio, which acquired *The Kiplinger Agriculture Letter* in 2014. Machinery Pete, LLC was launched in 2014 to provide industry analysis and price data for the used farm equipment sector. Farm Journal Media also compiles and licenses detailed producer and industry data through its FarmReach database, hosts more than 70 live events each year and offers custom multimedia integrated marketing services for its clients. In 2011, the company established The Farm Journal Foundation along with its Farmers Feeding the World initiative dedicated to sustaining agriculture’s ability to meet the vital needs of a growing population through education and empowerment.