
FARM JOURNAL FOUNDATION

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For Immediate Release

HungerU Announces 2013 Fall Tour to East Coast Universities

Grassroots Tour Expected to Produce More Than 120,000 Meals for People in Need

Washington, D.C. (September 23, 2013)—The HungerU tour is headed down the East Coast this fall with a fast-paced tour schedule of 16 major colleges and universities. HungerU features a large electronic, interactive mobile exhibit. It is a special project of the Farm Journal Foundation's Farmers Feeding the World campaign to end world hunger. The tour focuses on educating college students, academia and the general public about the critical role modern agriculture plays in feeding the world.

HungerU embarked on its first tour only a year ago, visiting six universities and the National FFA Convention. Then in the spring this year, HungerU's second endeavor led it up the West Coast to 10 colleges and universities. Over the course of the two tours, HungerU engaged thousands of students in issues related to modern agriculture and food security. While the tour is on campus, students have the opportunity to digitally interact with the DuPont Global Food Security Index on tablets, talk about serious issues surrounding food security with their peers and HungerU staff, and play games.

"HungerU makes it easier for students to understand the connection between food security and food production so that they can advocate for a sustainable way to greatly reduce hunger at home and abroad," said Margie Alsbrook, the Farm Journal Foundation director of operations.

HungerU is made possible through support from DuPont Crop Protection, the Bill & Melinda Gates Foundation, and donations to the Farmers Feeding the World initiative. That support creates a high-energy experience that not only educates but also moves students to take action. Partnering with Stop Hunger Now and Universities Fighting World Hunger, the tour also engages students in local meal-packaging events. In the next 80 days, tour attendees are expected to produce more than 120,000 meals for people in need.

HungerU also creates opportunities for a deeper level of engagement with issues related to food security and inspires students to become advocates. On select campuses, HungerU hosts Food Forums, which facilitate dialogue among students, faculty and community members, allowing them to delve deeper into the related themes they've explored during the day. Finally, students who sign up to stay in contact with HungerU through text, e-mail and social media receive updates about food and agriculture issues and get connected to become part of the global hunger solution.

The HungerU Fall 2013 Tour kicked off at Cornell University in Ithaca, N.Y., on September 16 and includes the following universities:

Cornell University
Syracuse University
Penn State University
West Virginia University
Rutgers University
University of Maryland
University of Delaware
Virginia Tech University

Queens University of Charlotte
University of South Carolina
North Carolina State University
Wake Forest University
University of Kentucky
University of Alabama
University of Georgia
University of Florida

For more information about HungerU, please contact Margie Alsbrook at (573) 253-9315 or visit www.HungerU.com.

About the Farm Journal Foundation

The Farm Journal Foundation is a nonprofit corporation dedicated to sustaining U.S. agriculture's ability to serve the vital needs of a growing world population with education and assistance focused on the unique interests of people and organizations aligned with U.S. agriculture. The Foundation houses Farm Journal Media's myriad advocacy initiatives, such as the Farmers Feeding the World campaign and elements of the Farm Journal Legacy Project. For more information, please visit www.FarmersFeedingTheWorld.org.

About DuPont Crop Protection

For more than 75 years, DuPont Crop Protection has been serving production agriculture with products for the grain and specialty crop sectors, as well as land management. These include global weed, disease and insect control products and services. Headquartered in Wilmington, Del., DuPont Crop Protection is part of the overall Agriculture & Nutrition segment of DuPont. Our scientists are finding answers to meet the needs of farmers in more than 130 countries, from relieving pest pressure on crops to minimizing a product's environmental footprint and accessing distribution systems. Our stewardship is rooted in our commitment to help farmers and their families thrive in sustainable enterprises while preserving the Earth's precious resources.