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For Immediate Release

Farm Journal's Finck Named as Media Visionary

Philadelphia, PA (October 22, 2014)—Charlene Finck, Senior Vice President of Editorial and Content Development at Farm Journal Media, was recently named one of FOLIO magazine's "2014 Top Women in Media." Finck was one of the impactful women leaders recognized at a recent awards ceremony in New York City.

As the only agricultural media leader included in the prestigious lineup, Finck was one of 20 "corporate visionaries" honored at FOLIO's inaugural awards event for women. Other corporate visionaries included professionals from Scientific American, CBS Interactive, Time, Inc. and Yahoo.

"We are honored to have one of our company leaders recognized," said Andy Weber, CEO, Farm Journal Media. "Charlene's unique vision for the 'large picture' has taken Farm Journal and other property divisions to an entirely new and leading level. Her anticipation of industry needs and changes will indefinitely leave a lasting mark on Farm Journal Media."

In addition to her role as Editor of Farm Journal, agriculture's leading magazine, Finck led the company in a variety of initiatives to propel the company to growth over the past seven years. Most notable on that list are a suite of Farm Journal College events and the Farm Journal Legacy Project. Under her editorial leadership, Farm Journal produces the industry's two most-watched TV programs, the No. 1 radio program, the most-visited website, the most-popular mobile phone information service, more than 60 events and award-winning social media channels.

Until recently, Finck also served as President of the Farm Journal Foundation, a non-profit devoted to "sustaining agriculture's ability to meet the vital needs of a growing population through education and empowerment" and growing its anti-hunger platform, Farmers Feeding the World. This fall, the popular HungerU Tour will visit 17 universities and the National FFA Convention.

About Farm Journal Media

Farm Journal Media is the nation's leading agricultural media company. Its magazines are the 138-year-old flagship *Farm Journal*, *Top Producer*, *Beef Today*, *Dairy Today* and *Implement & Tractor*. The company produces and distributes "AgDay," "U.S. Farm Report," "Corn College" and "Leave a Legacy" national TV programs, as well as syndicated radio shows, "AgriTalk," "Market Rally" and "American Countryside." The company produces the industry-leading web portal *AgWeb.com* and dominates mobile communications to producers through its Farm Journal Mobile services, including *Commodity Update*. The company provides a national peer-to-peer advisory program for executive farmers and ranchers called Top Producer Executive Network™. In 2013, the company launched Machinery Pete LLC, and in 2014, *My Farm Radio*, a 24/7 digital mobile radio channel. Farm Journal Media licenses detailed industry data through its FarmReach database, publishes the *Pro Farmer* and *LandOwner* newsletters, produces more than 60 live events each year, and provides extensive custom-publishing services.