



For more information contact:

Mitch Rouda

Telephone: 847.318.0785

Email: mrouda@farmjournal.com

For Immediate Release

Farm Journal Pulse Shows Farm Country Is Overwhelmingly Red

Philadelphia, PA (Oct. 23, 2012) — A recent Farm Journal Pulse poll shows America's producers overwhelmingly support candidate Mitt Romney in the upcoming presidential election.

According to last week's [Farm Journal Pulse](#), a bimonthly text message survey, only 15 percent of respondents preferred President Barack Obama and 85 percent chose Mitt Romney. Even in the Midwest's three hotly contested swing states of Iowa, Wisconsin and Ohio, Romney received 84 percent of the vote. The poll was conducted among a panel of producers who answered the question, "Who will you vote for in the 2012 presidential election?" Nearly 2,000 responses came from across farm country—[view the interactive FJ Pulse map.](#)

Farm Journal Pulse polls farmers and ranchers for their straight-from-the-farm opinions and crop progress updates. By partnering with [Commodity Update](#), the leading provider of agricultural information to mobile phones, Farm Journal sends questions via text message on the first and third Wednesday of each month. Respondents and AgWeb.com users can then view answers on an interactive map the following day.

About Farm Journal Media

Farm Journal Media is the nation's leading agricultural media company. Its magazines are the 135-year-old flagship FARM JOURNAL, TOP PRODUCER, BEEF TODAY, DAIRY TODAY and IMPLEMENT & TRACTOR. The company produces and distributes the "AgDay," "U.S. Farm Report," "Corn College TV" and "Leave a Legacy TV" national TV programs and produces the industry-leading website *AgWeb.com* and the syndicated radio show "Consumer Ag Connection." Farm Journal Media also licenses detailed industry data through its FarmReach™ database, publishes the *Pro Farmer* and *LandOwner* newsletters, produces numerous large-scale live events and provides extensive custom publishing services.