
FARM JOURNAL FOUNDATION

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For Immediate Release

Farm Journal Forum to “Pack a Political Punch”

Washington, D.C. (October 27, 2014)—The Farm Journal Foundation announced today it will partner with Agri-Pulse to introduce a “Packing Political Punch” session at the 2014 Farm Journal Forum. Hosted by Sara Wyant, President of Agri-Pulse Communications, Inc., this new addition to the Forum’s program will explore findings from Agri-Pulse’s six-part series by the same name, addressing important political changes impacting American agriculture and rural America.

“We are thrilled to work with Agri-Pulse again this year to bring a political punch to the Farm Journal Forum,” said Lesly Weber McNitt, Director of Government Relations and Program Development at the Farm Journal Foundation. “We always welcome opportunities to make our policy dialogue more interactive and innovative. The addition of Sara’s session will build on our solutions-oriented theme and give the many thought-leaders in our audience an additional opportunity to actively participate in the discussion.”

The “Packing Political Punch” session will conclude with the Forum’s first ever “Mini-Think Tank,” during which audience participants will be encouraged to offer food and agriculture policy recommendations of their own. Following the Forum, Farm Journal Foundation will circulate a compilation of recommendations from the day.

“Packing Political Punch,” an Agri-Pulse initiative sponsored by DuPont Pioneer, explores U.S. agriculture’s political influence. The 2014 Farm Journal Forum, which is focused on “Globally Positioned Agriculture: Farming Smarter in the Face of New Challenges and Opportunities,” will take place Dec. 10-11 at the Loews Madison Hotel in Washington, D.C. Beginning with an evening reception on Wednesday the 10th, the event kicks into full gear with its newsmaker breakfast, followed by a full day of high-level speakers on Thursday, Dec. 11th.

“Our ‘Packing Political Punch’ series allowed us to take a closer look at the changing demographics in rural America and how these trends impact the ability to influence the political process,” said Sara Wyant, President of Agri-Pulse. “We examined the strength of coalitions between diverse organizations, the power of political action committees, the importance of midterm elections and the role of young leaders stepping up to tell agriculture’s story. We’re looking forward to sharing our findings at the Farm Journal Forum.”

The Farm Journal Forum is widely recognized as one of the premier food and agriculture policy conferences in the nation’s capital, known for convening a diverse audience of farmers, policymakers, industry leaders, academics, nonprofit representatives and other key stakeholders in food and agriculture. The 2014 Farm Journal Forum is made possible by support from premier sponsor Monsanto Company and supporting sponsors DuPont and Verdesian. Any funds exceeding the cost of the event are donated to Farmers Feeding the World. To register and find additional information, please visit www.FarmJournalForum.com. Take part in the dialogue via Twitter with the hashtag #FJForum14.

About the Farm Journal Foundation

The Farm Journal Foundation is a nonprofit corporation dedicated to sustaining agriculture’s ability to meet the vital needs of a growing population through education and empowerment. The Foundation houses the Farmers

Feeding the World platform to rally the agricultural community around the fight against world hunger through programs including the Farm Team, HungerU and Food Forums. For more information, please visit www.FarmersFeedingTheWorld.org.

About Agri-Pulse

Agri-Pulse is your comprehensive weekly report of the latest in agricultural information. We take a holistic approach to covering current farming and rural news, and we never miss a beat. The world of agriculture extends beyond what's growing in your field or living in your barn, and here at Agri-Pulse, we understand that. We make it our duty to inform you of the most up-to-date agricultural and rural policy decisions being made in Washington, D.C., and examine how they will affect you— the farmer, the lobbyist, the government employee, the educator, the consultant and the concerned citizen.