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For Immediate Release

Machinery Pete Book Signing Event at Machine Shed Restaurant

Philadelphia, PA (November 6, 2014)—Greg Peterson, widely known as Machinery Pete, will be in Davenport, Iowa at the Machine Shed Restaurant to meet with tractor collectors and autograph his newest book, *The 2014 Classic Tractor Price Guide*.

Peterson will be available at the Machine Shed Restaurant, 7250 Northwest Blvd, from 4:30 p.m. to 8 p.m. on Thursday, November 6. In addition, at 5:30 p.m. and 7:30 p.m., he will be discussing equipment price trends in both classic and late-model values, followed by question and answer sessions.

The 2014 Machinery Pete *Classic Tractor Price Guide* is a 400-page book spanning four years of actual auction prices up to mid-2014 auction results, and it is the only book of its kind available with real auction prices for classic tractors and implements. The Guide includes 52 tractor brands, as well as bonus sections featuring pickups, combines, corn pickers, hay balers, planters and drills. All equipment is from 1978 and before—even back to the early 1900s. As an example of the detail and in-depth coverage, there are 15 pages of just John Deere 4020 models with auction prices, dates, locations and detailed specifications.

The book answers Machinery Pete’s most frequent request—“tell me what my equipment’s worth.”

“I just love every opportunity to interact with farmers and collectors,” said Peterson. “Whether on social media or face-to-face, it’s great talking about trends in values and reminiscing on the classics. My audience is passionate about their farm iron!”

The 2014 Machinery Pete *Classic Tractor Price Guide* is now available at all six Machine Shed Restaurants. Through November 28, 2014, The Machine Shed will give a free slice of pie with any book purchase from a Machine Shed store.

About Machinery Pete

Machinery Pete, LLC is the nation’s leading resource for farm equipment values. Founder Greg Peterson (“Machinery Pete”) has researched and analyzed auction prices since 1989. The database includes over 500,000 transactions from more than 950 auction firms covering roughly 70 different categories of equipment, making it the most comprehensive and complete of its kind. In 2014, Farm Journal Media purchased a majority interest in the company, and Peterson now provides exclusive content across all Farm Journal multimedia platforms. In addition, Machinery Pete offers subscriptions to its auction data, plus publishes the annual “Classic Tractor” price guide and the “Quarterly Used Values Index” report for the financial community. Peterson hosts the “Machinery Pete TV” program and is a sought-after speaker and consultant, plus cultivates an enviable following on the major social media platforms.