
FARM JOURNAL FOUNDATION

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For Immediate Release

Climate Corporation COO to Speak at the Farm Journal Forum

Washington, D.C. (November 19, 2014)—The Farm Journal Foundation announced today that Mike Stern, President and Chief Operating Officer of The Climate Corporation, will be the afternoon speaker at the 2014 Farm Journal Forum. Stern, who also serves as a Vice President of Monsanto Company, is expected to share his vision for the future of data science and agriculture and address questions about data privacy and storage.

“At a time when weather variability and big data are two of the hottest topics in agriculture, I’m delighted the Forum’s audience will have the opportunity to hear directly from The Climate Corporation’s leadership,” said Lesly Weber McNitt, Director of Government Relations and Program Development at the Farm Journal Foundation. “We look forward to Dr. Stern’s insights on data’s potential to help the agriculture industry manage risk and maximize crop production while optimizing natural resource use.”

As President and COO, Stern is responsible for the commercial implementation of The Climate Corporation’s systems and solutions, as well as enhanced global coordination, growth and operational efficiencies across the company. He most recently led Monsanto’s Row Crop Business in the Americas with responsibility for its corn, soy, cotton, specialty crops, and licensing and crop protection businesses across the regions. In a recent Farm Journal Media survey, American farmers voted Climate Basic among their top three favorite apps.

The 2014 Farm Journal Forum, which is focused on “Globally Positioned Agriculture: Farming Smarter in the Face of New Challenges and Opportunities,” will take place Dec. 10-11 at the Loews Madison Hotel in Washington, D.C. Beginning with an evening reception on Wed., Dec. 10, the event kicks into full gear with its newsmaker breakfast followed by a full day of high-level speakers on Thurs., Dec. 11.

The Farm Journal Forum is widely recognized as one of the premier food and agriculture policy conferences in the nation’s capital and is known for convening a diverse audience of farmers, policymakers, industry leaders, academics, non-profit representatives and other key stakeholders in food and agriculture. The 2014 Farm Journal Forum is made possible by support from premier sponsor Monsanto Company and supporting sponsors DuPont and Verdesian. Funds exceeding the cost of the event are donated to the Farm Journal Foundation. To register and find additional information, please visit www.FarmJournalForum.com. Take part in the dialogue via Twitter #FJForum14.

About the Farm Journal Foundation

The Farm Journal Foundation is a nonprofit corporation dedicated to sustaining agriculture’s ability to meet the vital needs of a growing population through education and empowerment. The Foundation houses the Farmers Feeding the World platform to rally the agricultural community around the fight against world hunger through hunger through programs including the Farm Team, HungerU and Food Forums. For more information, please visit www.FarmersFeedingTheWorld.org.