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For Immediate Release

"AgriTalk" Broadcasting Live at the Farm Journal Forum

Washington (November 25, 2013)—Farm Journal Foundation announced that for the first time, the Farm Journal Forum will feature a live broadcast of "AgriTalk," the nation's leading agriculture radio talk show. The "Balancing Act: Regulating Innovation" broadcast on Dec. 5th will have host Mike Adams interviewing guests Sarah Bittleman and Jack Bobo. This stimulating new addition to the Forum will give the audience an opportunity to hear from U.S. government experts about the relationship between innovation and policy while giving Forum attendees a behind-the-scenes look at live radio production.

Sarah Bittleman is the senior agricultural counselor for the <u>U.S. Environmental Protection Agency</u> (<u>EPA</u>) and advises senior EPA agency officials on ways that environmental issues affect the agricultural community. Jack Bobo is the senior advisor for biotechnology for the Bureau of Economic, Energy and Business affairs at the <u>U.S. Department of State</u>, where he works on trade policy, food security, climate change and development issues related to agricultural science and technology, including agricultural biotechnology.

Powered by Farm Journal Media, <u>"AgriTalk"</u> focuses on connecting producers and consumers of agricultural products. Hosted by Adams since 2001, the program is broadcast for a full hour every weekday and is agriculture's only national, long-format, live, syndicated talk radio program. "AgriTalk" airs 10-11 a.m. CDT on 70 affiliate stations across the Midwest and the Plains. It is also available live or as a podcast at <u>www.AgriTalk.com</u>.

"From dust regulations to aerial surveillance of livestock operations and disputes over the reach of the Clean Water Act, agriculture and the EPA have been at odds, but a new EPA administrator is promising a better dialogue with farmers and ranchers," said John Herath, executive producer of "AgriTalk." "We look forward to hearing about this new perspective from Sarah Bittleman, and with Jack Bobo at the forefront of the international negotiations over biotech products, our conversation with him will give a glimpse into the science and emotion that influences biotech regulation around the world."

The Farm Journal Forum is widely recognized as one of the premier food and agriculture policy conferences in the nation's capital, known for convening a diverse audience of farmers, policymakers, industry leaders, academics, non-profit representatives and other stakeholders involved in shaping the future of food and agriculture. Hosted in partnership with Informa Economics, the event will take place on Dec. 4-5, 2013, at the Loews Madison Hotel in Washington D.C. The 2013 Farm Journal Forum is made possible by support from premier sponsor, Monsanto Company, and supporting sponsors: AdFarm, Charleston|Orwig, CropLife America, DuPont and SFP, in association with Farmers Feeding the World. Don't forget to register and find additional information at www.FarmJournalForum.com. Take part in the conversation on Twitter: #FJForum13.

About the Farm Journal Foundation

The Farm Journal Foundation is a nonprofit corporation dedicated to sustaining agriculture's ability to

meet the vital needs of a growing population through education and empowerment. The Foundation houses the Farmers Feeding the World platform to rally the agricultural community around the fight against world hunger. For more information, please visit www.FarmersFeedingTheWorld.org.