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For Immediate Release

Farm Journal Media Announces Cornerstone Sponsorship for Farm Journal AgTech Expo

Lenexa, Kan. (Nov. 28, 2017)—AgReliant Genetics has invested in the Cornerstone Sponsorship for Farm Journal AgTech Expo, which will take place in Indianapolis Dec. 11-13.

AgReliant Genetics is an innovative seed company committed to helping farmers grow by delivering high-quality seed and digital ag technology solutions to farmers in North America. AgReliant's Advantage Acre, which will be featured at Farm Journal AgTech Expo, provides a simple, intuitive way for farmers to begin integrating their current farm management practices into a digital platform that doesn't require the previous year's data. Growers can see the benefits of data management immediately.

"As a seed company with a digital ag platform, we have the unique ability to provide field-by-field planning tools and insights to our farmer-customers and seed dealers," said Noah Freeman, Digital Ag Manager for AgReliant Genetics. "The AgTech Expo is an opportunity to showcase our digital ag platform and discuss how the tools available can provide actionable insights to customers about our seed genetics, the crop's environment and the farmer's management practices. We're excited to be part of this new event."

The Farm Journal AgTech Expo will offer hands-on exploration in the dynamic expo hall where innovative companies will have the chance to engage attendees in learning sessions, in interactive booths, on the Expo Stage and in a variety of other ways. The event will also feature more than 20 breakouts covering both basic and advanced agtech topics. For the full agenda, visit www.FarmJournalAgTech.com.

"AgReliant's pledge to the Farm Journal AgTech Expo shows their full commitment to the industry, to farmers and to be an active participant in advancing the effective on-farm use of technology," said Matt Morgan, Senior Vice President, Digital & Data. "Farm Journal is proud to have an ally with the same farmer-centric take on agtech in AgReliant."

For information about sponsorship and exhibitor opportunities, visit www.FarmJournalAgTech.com or contact Matt Morgan at mattmorgan@farmjournal.com or (913) 438-0654.

About Farm Journal Media (www.farmjournalmedia.com)

Farm Journal Media is the nation's leading business information and media company serving the agricultural market. Started 140 years ago with the preeminent Farm Journal magazine, the company serves the row crop, livestock, produce and retail sectors through 26 branded websites, eNewsletters and phone apps; 11 business magazines; 70 events; six nationally broadcasted television and radio programs; a robust mobile text marketing business; and an array of data-driven paid information products. Farm Journal Media also is the majority shareholder of the online equipment marketplace Machinery Pete LLC. In 2010, the Company established the non-profit, public charity Farm Journal Foundation, which is dedicated to sustaining agriculture's ability to meet the vital needs of a growing population through education and empowerment.

About AgReliant Genetics/Advantage Acre®

Headquartered in Westfield, Ind., AgReliant Genetics is the third largest corn seed company and operates one of the largest corn breeding programs in North America. Through its seed brands, AgReliant demonstrates commitment to farmer success by developing meaningful relationships, delivering valuable seed solutions and

providing an excellent customer experience. In 2016, AgReliant Genetics launched Advantage Acre® to help farmers by simplifying the comprehensive field management process. This digital platform starts with field-by-field planning to provide in-depth product information, innovative soil mapping technologies, advanced weather forecasting, variable-rate planting and nitrogen recommendations. Learn more about Advantage Acre by visiting advantageacre.com or following [@AdvantageAcre](https://twitter.com/AdvantageAcre) on Twitter.