
FARM JOURNAL FOUNDATION

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For Immediate Release

HungerU Surpasses 150,000 Student Interactions

Philadelphia, PA (December 1, 2014)—Farm Journal Foundation’s HungerU Tour shattered records this fall by engaging with more than 80,000 students on college campuses across the country in 10 weeks. In only five semesters on the road, the HungerU Tour has built an unparalleled record of success in mobilizing young people that want to take action in the fight against hunger.

HungerU is a dynamic, interactive, educational exhibit that raises awareness of the hunger crisis and the important role modern agriculture plays in meeting the global demand for better nutrition. The Tour engages with more than 30 campus communities each year and is on track to reach 1 million engagements by 2017.

“The momentum HungerU is experiencing is a true testament to the power of the HungerU program and its potential to reach the leaders of the next generation,” said Tricia Beal, CEO of the Farm Journal Foundation. “The youth today are very cause-oriented, and HungerU inspires them to get involved in combatting the global hunger crisis.”

HungerU concluded its fall tour at the University of Wisconsin earlier this month and is currently interviewing youth educators to travel with the Spring Tour. For more information, visit www.HungerU.com.

About HungerU

The HungerU Tour inspires conversations with the next generation of leaders about modern agriculture’s role in solving the global hunger crisis. The HungerU Tour travels over 7,000 miles and visits at least 16 college campuses each semester. For more information, please visit www.HungerU.com.

About the Farm Journal Foundation

The Farm Journal Foundation is a nonprofit corporation dedicated to sustaining agriculture’s ability to meet the vital needs of a growing population through education and empowerment. The Foundation houses the Farmers Feeding the World platform to rally the agricultural community around the fight against world hunger through programs including the Farm Team, HungerU and Food Forums. For more information, please visit www.FarmersFeedingTheWorld.org.