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For Immediate Release

“AgriTalk” Welcomes New Host

South Bend, Ind. (Dec. 7, 2017)—Farm Journal Media announced today that agriculture’s most-listened-to radio talk-program, “AgriTalk”, will welcome a new host. Effective Jan. 2, 2018, Chip Flory will take the seat as host of one of agriculture’s most iconic radio programs. Flory will continue as host of the “Market Rally” radio program, a strategic shift to a single host that will closely align these two nationally syndicated talk shows.

Flory will be only the third host in the long history of “AgriTalk.” A graduate of Iowa State University, he spent three years reporting from the floors of the Chicago Board of Trade and the Chicago Mercantile Exchange. With *Pro Farmer* since 1991, Flory has long been an editorial leader for Farm Journal’s newsletter division, most recently serving as Editorial Director. Flory also serves as the Farm Journal Economist, has led the *Pro Farmer* Crop Tour and helped launch “Market Rally” in 2013.

“We are pleased to welcome Chip as the next host of ‘AgriTalk,’” said Brian Conrady, Senior Vice President and General Manager, Farm Journal Broadcast. “We know he is committed to carrying on the tradition and commitment to excellence established by Mike Adams, and we believe Chip’s expansive industry knowledge and entertaining personality will serve our audience well for years to come.”

Mike Adams has been the host of “AgriTalk” since 2001. He is a former president of the National Association of Farm Broadcasters, and a recipient of the prestigious Farm Broadcaster of the Year award. A special farewell edition of “AgriTalk” looking back at his 16 years of hosting the program will air Friday, Dec. 8.

“Over my long career in radio and ag programming, both “AgriTalk” and Mike Adams have been institutions in this industry,” said Mark DePrez, Vice President and General Manager, Farm Journal Radio. “We’re thankful for the indelible mark that Mike will be leaving—and at the same time, look forward to Chip’s new position in the chair.”

“AgriTalk” is a daily live national one-hour syndicated radio program airing from 10 a.m. to 11 a.m. CST. Launched in 1994, the show is regarded as agriculture’s national talk show of record. “Market Rally” is also a live national one-hour show, airing every weekday afternoon from 2 p.m. to 3 p.m. CST.

About Farm Journal Media (www.farmjournalmedia.com)

Farm Journal Media is the nation’s leading business information and media company serving the agricultural market. Started 140 years ago with the preeminent Farm Journal magazine, the company serves the row crop, livestock, produce and retail sectors through 26 branded websites, eNewsletters and phone apps; 11 business magazines; 70 events; five nationally broadcasted television and radio programs; a robust mobile text marketing business; and an array of data-driven paid information products. Farm Journal Media also is the majority shareholder of the online equipment marketplace, Machinery Pete LLC. In 2010, the Company established the non-profit, public charity Farm Journal Foundation dedicated to sustaining agriculture’s ability to meet the vital needs of a growing population through education and empowerment.