BUILD YOUR DIGITAL PLAN ON FACTS. AGWEB HAS THE NUMBERS.

The success of your digital campaign demands media that engages your target. It’s one powerful reason that AgWeb is your premier digital partner.

AGWEB DOMINATES.

AGWEB IS THE CLEAR LEADER IN AG NEWS SITE TRAFFIC.

In fact, AgWeb provides 60% of ag media news traffic compared to less than 20% for our nearest competitor.

AGWEB
1,164,330

DTNPF.COM
215,464

FARMFUTURES.COM
175,906

AGRICULTURE.COM
100,237

CORNANDSOYBEANDIGEST.COM
81,689

WALLACESFARMER.COM
42,326

SOURCE: HITWISE
MORE CONTENT. MORE TRAFFIC.
AgWeb posts 3X more content than any competitor. AgWeb content is written and curated by the industry’s most respected journalists. Valued content. And it covers topics that are on the minds of your prospects and draws them to your advertising.

THE NUMBERS SAY IT ALL.

AGWEB IS FOCUSED ON YOUR PROSPECTS 24/7.
We’re all ag. Period. And, we’re here to stay. We’re not distracted by gardening, hunting or other topics. And we’re not distracted by rumors and acquisition talk.

AGWEB GUARANTEES 100% DELIVERY OF EVERY BUY.
We monitor every campaign completely. If monitoring indicates a shortage, AgWeb will push the estimated shortage through our AgProgrammatic service to ensure 100%. On time. No charge.

AGWEB IS YOUR BEST DIGITAL PARTNER.
(IT’S NOT EVEN CLOSE)