

2014 Seed Family Tree

2014 SEED GUIDE

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AGRELIANT GENETICS
50/50 partnership formed between KWS and Limagrain to create AgReliant
2000

GREAT LAKES HYBRIDS
Generations Ahead
1988

LG SEEDS
1993

AgriGold
WE KNOW CORN
1994

PRIDE SEEDS
1994

WENSMAN
2000

PRODUCERS Hybrids
2005

Eureka SEEDS
2014

Retired Brands: Dahlco Seeds (2009)

DOW AGROSCIENCES
Dow purchases Lilly's stake in Dow Elanco and forms Dow AgroSciences
1997

Mycogen SEEDS
1998

PhytoGen COTTONSEED
1998

RENZE Seeds
2008

DAIRYLAND SEED
2008

BRODBECK SEEDS
2008

pfister
2009

Hyland Seeds
2010

Prairie Brand
Accelerate Your Yield
2011

Alforex Seeds
2012

Retired Brands: Cargill Domestic (2000), Vineyard (2005), Grand Valley Hybrids (2010), Triumph (2014)

DUPONT
Purchases 20% of Pioneer in **1997**; purchases remaining 80% share in **1999**

PIONEER
1999

CURRY
2008

G2 genetics
NuTech
2010

Supreme EX
Brand Seeds
Seed Consultants
2010

HPT
High Performance Technology
Hoegemeyer
2010

REV
Brand Seeds
Terral
2010

VPMAXX
AgVenture
2010

RPM
Doebler's
2011

PR0access Distribution Agreements

XL
Beck's Hybrids
2007

POWER PLUS
Burrus Hybrids
2007

MONSANTO
Establishes agriculture division in **1960**; becomes total life sciences company in **2000**

Independent Company Supplier

CORN STATES
1997

ASGROW
1997

Channel
Seedsmanship At Work
2004

SPECIALTY
2005

STONE SEED GROUP
2005

DELTA PINE
DEDICATED TO COTTON. COMMITTED TO YOU.
2006

Kruger SEEDS
First class seed. First name service.
2006

Jung SEED GENETICS
2007

DEKALB
WHEN PERFORMANCE COUNTS
1998

Fortanelle
Your Farm. Your Future. Our Focus.
2005

Stewart
2005

GOLD COUNTRY SEED
2006

HUBNER SEED
2007

LEWIS HYBRIDS
2007

REA HYBRIDS
2007

Retired Brands: Midwest Seed Genetics (2004), Wilson Seeds (2004), Crow's (2004), NC+ (2005), Corn Belt Hybrids (2006), iCorn.com (2007), Moweaqua Seed (2007), Hawkeye Hybrids (2007), Diener Soybeans (2006), Heritage Seeds (2006), Sieben (2006), Campbell (2006), Trisler (2006), Fielder's Choice (2012), Trelay Seeds (2014)

SYNGENTA
Novartis and AstraZeneca merge to form Syngenta
2000

NK
2000

AgriPro
2000

GoldenHarvest Corn
2004

Phoenix
2011

Catalyst
2012

Innotech
2013

Retired Brands: Ciba (1997), PSA Genetics (1999), Gutwein (2000), Garst (2013)

To see an interactive seed family tree, how it has changed over the years and a list of other consolidated and eliminated brands, visit www.FarmJournal.com/seed_family_tree

SOURCE: CORNLAND CONSULTING