

# eNewsletter Specs

## 300x250 units

**Size:** 300x250 Pixels

**Position on Site:** Appears at least once in all Farm Journal eNewsletters.

**Maximum File:** 40KB on initial load.

**Format:** jpeg, gif or text

**Expansion:**

❖None.

**Tags:** None, but 1x1 pixel tags may be supplied to monitor activity.

**Material Due:** 5 working days prior to deployment

**Send creative units with click thru URL:**

[agwebtraffic@farmjournal.com](mailto:agwebtraffic@farmjournal.com)

**Production Questions Contact:**

[agwebtraffic@farmjournal.com](mailto:agwebtraffic@farmjournal.com)

**Phone Contact:** 847-268-3298

## Advertorial text units

**Size:** Headline: 30 characters (including spaces). Body copy: 150 characters (including spaces). May include logo (50x50 pixel maximum).

**Position on Site:** Appears at least once in most Farm Journal eNewsletters.

**Maximum File:** 40KB on initial load.

**Format:** jpeg, gif or text

**Expansion:**

❖None.

**Tags:** None, but 1x1 pixel tags may be supplied to monitor activity.

**Material Due:** 5 working days prior to deployment

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2012-2013

**AGWEB Daily**  
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News Weather Markets Crops Livestock Business Fun & Family Multimedia Machinery

MAY 10, 2012  
TODAY'S TOP STORIES >>

**Old-crop Carryover Hammers Corn Market**  
USDA surprised the market by adding to this fall's projected carryover when ending stocks had been expected to go down.

**Full Coverage of the May 10 USDA Reports**  
See report data and complete analysis of today's World Agricultural Supply and Demand Estimates and Crop Production reports.

**Canadian Canola Stocks Fall on Strong Exports**  
Canadian growers harvested a record canola crop in 2011, but heavy use pushed stocks to their lowest level since 2005.

Visit AgWeb's Profit Center  
Use the cost of production calculators, interactive financial tools or Ask a Margins Expert to see how AgWeb's Profit Center can boost revenue or estimate your bottom line! Sponsored by SFP

**Machinery Journal**  
Sukup is using grain bins to create temporary homes for people in Haiti with its "Village of Hope."

**Baxter Black**  
Graduation season is kicking off around the country. For Baxter Black, like all parents, it's a bittersweet time.

**Consumer Ag Connection**  
Is the Humane Society of the United States part of new legislation that will increase food prices?

**FarmExchange.com**  
your connection to farming classifieds  
Easy-to-use search engine.  
Click to start searching!

MARKETS >> Link to AgWeb Markets Center

As of 5/10/12/ 2:18 PM  
Electronic Trade

| COMMODITY          | PRICE    | CHANGE |
|--------------------|----------|--------|
| <b>CORN</b>        |          |        |
| Jul-2012           | 587-4s   | -19-6  |
| <b>SOYBEANS</b>    |          |        |
| May-2012           | 1452-2s  | +24-4  |
| <b>WHEAT</b>       |          |        |
| Jul-2012           | 601-2s   | +1-2   |
| <b>LIVE CATTLE</b> |          |        |
| Jun-2012           | 115.850s | -0.750 |
| <b>LEAN HOGS</b>   |          |        |
| Jun-2012           | 84.500s  | -0.350 |

Get the latest on pest outbreaks, scouting tips and more. Check out our [2012 Pest Watch](#).

**Submit Your Own Videos**

**WHAT A DAY!**

This truck was carrying a load of sweet potatoes. It took five hours and about 25 people to clean up the mess. Mashed potatoes, anyone? [See more WHAT A DAY!](#)

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