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# FARMJOURNAL FOUNDATION

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## **For Immediate Release**

### **Farm Journal Foundation Reaches Out to Congress on Behalf of Modern Agriculture and the Hungry**

Philadelphia, PA (March 1, 2011) – The Farm Journal Foundation’s *Farmers Feeding the World* campaign placed an open letter to the 112<sup>th</sup> Congress regarding food security and the need for modern agriculture techniques in the Feb. 28 issue of *Roll Call*, a newspaper that is read by more than 15,000 policymakers and influencers in Washington, D.C.

“This letter is the first action in a long-term broad awareness effort we will be conducting to support our individual efforts on the Hill,” said Farm Journal Foundation chairman Andy Weber, author of the letter. “One of the goals of *Farmers Feeding the World* is to make sure that American farmers are better understood – and that the needs of the hungry are considered – when agricultural policy is being weighed.”

A copy of the letter is being sent directly to each member of the 112<sup>th</sup> Congress along with supporting materials, and the letter will also appear in the March issue of Farm Journal magazine, circulated to hundreds of thousands of commercial farmers, with a note explaining why it was published in *Roll Call*.

“The productivity of American farmers is the No. 1 tool in the fight against hunger, and we have extensive long-term plans to get that message across to policymakers, influencers and the public,” Weber said. “We are not trying to influence any particular piece of legislation, but rather using the positive message of fighting hunger through *Farmers Feeding the World* to highlight the importance of giving farmers the freedom to expand productivity.”

The letter also announces that the 13<sup>th</sup> Farm Journal Forum, to be held in Washington, D.C., in February 2012, will focus on the topic of global food security. The Farm Journal Forum is a conference that brings policymakers and other agricultural leaders together to share information and ideas about the issues that most affect the industry.

A copy of the letter is available by [clicking here](#).

#### **About the Farm Journal Foundation**

The Farm Journal Foundation is a nonprofit corporation dedicated to sustaining U.S. agriculture’s ability to serve the vital needs of a growing world population with education and assistance focused on the unique interests of people and organizations aligned with U.S agriculture. The Foundation houses Farm Journal’s myriad advocacy initiatives such as the *Farmers Feeding the World* campaign and elements of the Farm Journal Legacy Project.