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For Immediate Release

Farm Journal Media Wins Big at FOLIO's Eddie and Ozzie Awards

Philadelphia, PA (November 3, 2011) — Farm Journal Media received an unprecedented nine editorial and design accolades Tuesday at FOLIO's Eddie and Ozzie Awards Luncheon in New York City.

The Eddie and Ozzie Awards, the largest award contest in the magazine industry, recognize the best work across all sectors of the industry, including business-to-business, consumer, association, regional and custom media. Almost 2,000 entries spanning 100 categories were judged in the contest this year, and Farm Journal Media won a total of three Golds, two Silvers and four Bronzes.

"It's an honor to win just one of these awards, but to win multiple first-place awards across editorial platforms and properties is amazing. It shows the dedication and professionalism of our entire editorial team at Farm Journal Media," said Charlene Finck, senior vice president of editorial and content development for Farm Journal Media.

Farm Journal Media finalists receiving an Eddie Award, which recognizes editorial excellence, included:

- Gold - Best Online Community: AgWeb Discussion Boards; FarmJournal.com
- Gold - Best Online Tool: Crop Comments
- Silver - Best Full Issue : Farm Journal's 2010 Seed Guide
- Silver - Best Single Article: Farm Journal's "Planting Mistakes" (Early Spring 2011)
- Bronze - Best Single Article: Farm Journal's "What You Need to Know about Potassium" (November 2010)
- Bronze - Best Series of Articles: Farm Journal's "Weed Warriors" (March and Early Spring 2011)
- Bronze - Best Full Issue: Top Producer's November 2010 issue

In recognition of best in design, Farm Journal Media also received one Gold Ozzie Award for Best Use of Photography: Farm Journal's "From the Ground Up" (Late Spring 2011) and one Bronze for Best Use of Illustration: Top Producer's "Modern Harvest" (November 2010).

To view a complete list of FOLIO's Eddie and Ozzie Award winners, please click [here](#).

About Farm Journal Media

Farm Journal Media is the nation's leading agricultural media company. Its magazines are the 134-year-old flagship FARM JOURNAL, TOP PRODUCER, BEEF TODAY, DAIRY TODAY and IMPLEMENT & TRACTOR. The company produces and distributes the "AgDay," "U.S. Farm Report," "Corn

College TV” and “Leave a Legacy TV” national TV programs and produces the industry-leading website *AgWeb.com* and the syndicated radio show “Consumer Ag Connection.” Farm Journal Media also licenses detailed industry data through its FarmReach™ database, publishes the *Pro Farmer* and *LandOwner* newsletters, produces numerous large-scale live events and provides extensive custom publishing services.