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For Immediate Release

Farm Journal Media Wins Five Prestigious Neal Awards

Philadelphia, PA (March 13, 2013) — Farm Journal Media received five Neal Awards during American Business Media's 59th Annual Jesse H. Neal National Business Journalism Awards ceremony, held yesterday in New York City. The winning entries were in print, online and social media.

Chosen from an illustrious group of business-to-business media across industries, Farm Journal Media won in the following categories:

- Best Profile: "Top Potato," *Top Producer*
- Best News Coverage: "Drought Coverage," AgWeb.com
- Best Instructional Content: "Micronutrient Deficiency Detection," *Farm Journal*
- Best Website: "AgWeb.com," Farm Journal Media
- Best Use of Social Media: "Farm Journal Pulse," AgWeb.com

"Our editorial team is incredibly honored to be recognized by our peers for the service journalism we provide to farmers," said Charlene Finck, Senior Vice President, Editorial Content at Farm Journal Media.

Farm Journal Media was the only ag media company winning Neals in the competition and was among the top three companies winning the most awards at the ceremony, behind McGraw-Hill (who won 10) and Crain Communications (who won six). There were a total of 640 entries judged, competing for 46 total Neals in 20 editorial categories and sub-categories.

The Jesse H. Neal Awards, called "the Pulitzer Prize of the business media," are the industry's most prestigious and sought-after editorial honors. Named after American Business Media's first managing director, who remained active in promoting the business media throughout his life, the Neal Awards were established in 1955 to recognize and reward editorial excellence in business media publications. Past Neal winners and finalists have tackled controversial topics including corruption, kickbacks and political conflicts of interest.

Farm Journal Media has previously won two Grand Neal Awards, joining a short list of only three other companies to have won more than one Grand Neal. Full results of this year's Jesse H. Neal competition can be viewed at <http://www.abmassociation.com/abm/2013NealAwardsGallery.asp>.

About Farm Journal Media

Farm Journal Media is the nation's leading agricultural media company. Its magazines are the 136-year-old flagship FARM JOURNAL, TOP PRODUCER, BEEF TODAY, DAIRY TODAY and IMPLEMENT & TRACTOR. The company produces and distributes the "AgDay," "U.S. Farm Report," "Corn College TV" and "Leave a Legacy TV" national TV programs and produces the industry-leading website *AgWeb.com* and the syndicated radio show "AgriTalk." Farm Journal Media also licenses detailed industry data through its FarmReach™ database, publishes the *Pro Farmer* and *LandOwner* newsletters, produces numerous large-scale live events and provides extensive custom publishing services.