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## **For Immediate Release**

### ***Farm Journal Television Welcomes New National Reporter***

South Bend, IN (February 9, 2012) — Farm Journal Television announces that Tyne Morgan has joined the division's on-air team. Building off lifelong ties to agriculture, Morgan will cover all corners of farm country in her new role as National Reporter for *AgDay* and *U.S. Farm Report*.

"We're delighted to expand our television team at a time when there are so many important stories to be told in agriculture," said Charlene Finck, Senior Vice President of Editorial and Content Development at Farm Journal Media. "Tyne's nose for news and her understanding of the industry will help us generate even more stories with take-home value for our audience."

Morgan comes to Farm Journal Media with deep connections to agriculture. Growing up in Lexington, Mo., she was active in 4-H and FFA. In 2006, she was crowned the Missouri State Fair Queen, a title that allowed her to serve as Ambassador for Missouri Agriculture. Her farm broadcasting career began at the age of 16 when she began providing daily commodity updates and news for KMZU Radio in Carrollton, Mo. A graduate of the University of Missouri with a degree in agricultural journalism, Morgan was a reporter/anchor for KOMU-TV and served as a farm broadcast intern with the Brownfield Ag Network.

"Tyne is another example of Farm Journal's commitment to a multidimensional editorial staff with 'muddy boots': a deep understanding of the people, places and issues we cover," said Brian Conrady, General Manager and Vice President of Farm Journal Television. "Agriculture has always been a priority for Tyne and her family, and this new role allows her to share a lifetime of knowledge and experiences with our national television audiences."

Before joining Farm Journal Television, Tyne worked for Monsanto where she was most recently a customer advocacy community outreach coordinator working on the *America's Farmers Grow Rural Education* campaign. Before that, she served as a multimedia communications specialist, a position in which she produced on-line crop updates from all across the country.

Along with her TV reporting responsibilities, Morgan will be the news anchor for *U.S. Farm Report* and serve as the back-up host for Clinton Griffiths on *AgDay*. She will be based out of the company's television studios in South Bend, Ind.

### **About Farm Journal Media**

Farm Journal Media is the nation's leading agricultural media company. Its magazines are the 134-year-old flagship FARM JOURNAL, TOP PRODUCER, BEEF TODAY, DAIRY TODAY and IMPLEMENT & TRACTOR. The company produces and distributes the "AgDay," "U.S. Farm Report," "Corn College TV" and "Leave a Legacy TV" national television programs. Its websites include the industry leader, *AgWeb.com*, and *MyMachinery.com*. Farm Journal Media also licenses detailed industry data through its FarmReach™ database, publishes the *Pro Farmer* and *LandOwner* newsletters, produces numerous large-scale live events and provides extensive custom publishing services.