

First Look at the Shuffle in Brands

The seed industry is no stranger to mergers and acquisitions—but nothing like what's been in the works the past three years. Companies claim they're working to minimize the impact for farmers, but only time will tell. These five companies will represent about 80% of planted corn and soybean acres. To see past changes, visit *AgWeb.com* and click on the "Crops" tab.

AGRELIANT GENETICS

A 50/50 partnership formed between KWS and Limagrain to create AgReliant in 2000.



1993



1994



1994

Heritage Brands: Dahlco Seeds (2009), Eureka (2018), Great Lakes Hybrids (2018), Producers Hybrids (2018), Wensman (2018)

BASF

Pending regulatory approvals, BASF will acquire these properties as a condition of Bayer's purchase of Monsanto.



1998



2007



2014

SYNGENTA

Novartis and AstraZeneca merged to form Syngenta in 2000. ChemChina acquired it in 2017.



2000



2000

Independent Company Supplier



2004



2004



2011



2012



2013

Retired Brands: Ciba (1997), PSA Genetics (1999), Gutwein (2000), Garst (2013)

BAYER

Bayer acquired Monsanto and its respective brands on June 7, 2018. The companies will continue to operate separately until divestments to BASF are finalized. This reflects how the company will look after integration.

Independent Company Supplier



1997



2005



First class seed. First name service.

2006



1997



2005



2007



1998



2005



2007



2004



2006



2007



2005



2006



2007

Retired Brands: Midwest Seed Genetics (2004), Wilson Seeds (2004), Crow's (2004), NC+ (2005), Diener Soybeans (2006), Heritage Seeds (2006), Sieben (2006), Campbell (2006), Trisler (2006), Corn Belt Hybrids (2006), iCorn.com (2007), Moweaqua Seed (2007), Hawkeye Hybrids (2007), Fielder's Choice (2012), Trelay Seeds (2014)

CORTEVA AGRISCIENCE

The agriculture division of DowDuPont will become an independent, publicly traded company in 2019.



1998

Joint venture between Mycogen Corporation and the J.G. Boswell Company



1998



PIONEER

1999

Exclusive Distribution Brands



2007



2007



DAIRYLAND SEED

2008



2010



2010



HOEGEMEYER THE SEEDS GROUP

2010



2010



2010



2010



2010



2010



2010



2010



2011



2012

Retired Brands: Cargill Domestic (2000), Vineyard (2005), Grand Valley Hybrids (2010), Triumph (2014), Renze Seeds (2014), Brodbeck (2019), Curry (2019), Doeblers (2019), Pfister (2019), Prairie Brand (2019)