

AgWeb.com's Lead Generation Policy

AgWeb.com contracts with third parties to offer premium content for lead generation purposes. A lead generation asset is non-commercial, educational and helpful in doing the job of farming. Often it will argue a specific position or solution to a problem.

The third party is listed on the landing page along with a brief summary of the lead generation asset.

The landing page will ask for a limited amount of personal data, which will be shared with the third party. No additional information will be shared with the third party.

Each lead generation asset may be downloaded one time. Subsequent viewings may require additional information.

If you have questions about AgWeb's lead generation program, contact James Arnold, AgWeb's Vice President of Sales and Operations. (jarnold@agweb.com) 847-268-3289.