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For Immediate Release

The Latest in Ag Entrepreneurship and Technology to be Showcased at Farm Journal's 2019 AgTech Expo

Lenexa, Kan., (March 11, 2019) — Farm Journal's 2019 AgTech Expo, the premier event where farmers, ag technology leaders and entrepreneurs convene, is scheduled to come back to Indianapolis Dec. 16-17 at the JW Marriott Hotel. More than 800 participants are expected to attend the event, making AgTech Expo one of the largest exchanges of innovations, ideas and new technologies in the country focused entirely on production agriculture.

The 2019 AgTech Expo follows a highly successful 2018 event, which saw attendance grow substantially from its launch in 2017. AgTech Expo offers unparalleled education and networking opportunities by bringing together farmers, retailers, investors, ag technology innovators, and industry and government leaders in one location. Attendees will hear from cutting-edge speakers headlining the main stage and breakout sessions, while early-stage technology companies, including the AgLaunch Startup Station, will showcase new product developments in the expo hall.

"We are excited to return to the heart of the Midwest for the 2019 AgTech Expo," said Doug Catt, Vice President, Farm Journal's Crop Division. "Farmers and retailers will come to Indianapolis hungry for the latest information and best practices for using technology on the farm. AgTech Expo provides a forum for technology experts and farmers to exchange ideas."

For more information about AgTech Expo, visit www.FarmJournalAgTechExpo.com or contact Doug Catt at dcatt@farmjournal.com or (913) 948-4694.

About Farm Journal

Farm Journal is the nation's leading business information and media company serving the agricultural market. Started 141 years ago with the preeminent Farm Journal magazine, the company serves the row crop, livestock, produce and retail sectors through branded websites, eNewsletters and phone apps; business magazines; live events including conferences, seminars and tradeshow; nationally broadcasted television and radio programs; a robust mobile text marketing business; and an array of data-driven paid information products. Farm Journal also is the majority shareholder of the online equipment marketplace, Machinery Pete LLC. In 2010, the Company established the non-profit, public charity Farm Journal Foundation dedicated to sustaining agriculture's ability to meet the vital needs of a growing population through education and empowerment.