

The Packer

For Immediate Release

The Packer Increases Staff with Northeast Editor

Lenexa, Kan., (Nov. 19, 2018) — Farm Journal Media expands their editorial strength on the East Coast with new hire Amy Sowder as Northeast Editor for The Packer.

Based in New York City, Sowder brings more than 10 years of experience to her position, including staff positions at The News-Press in Florida, Chow-Hound.com and Smitten Kitchen in New York.

“I am excited to add such a highly regarded journalist to reinforce The Packer’s commitment to providing the most robust and trusted news coverage in the Northeast and Eastern Seaboard,” said Shannon Shuman, Vice President and Publisher for The Packer at Farm Journal Media. “Amy’s editorial coverage will strengthen The Packer’s commitment to covering this important geography as the produce market grows in this major population center of the U.S.”

As a freelance journalist, Sowder has been published in USAtoday.com, Women’s Health, Bon Appétit, Upworthy, Brooklyn Magazine and many other publications. She has a degree in magazine journalism from the University of Florida.

“We are looking forward to Amy’s contribution to The Packer,” said Tom Karst, Editor-in-Chief of The Packer. “Her coverage of the Northeast produce industry’s issues, events and personalities will bring a new dimension to our analysis and fresh insights for our readers.”

Amy started with The Packer on Nov. 8 and can be reached at asowder@farmjournal.com.

About Farm Journal Media (farmjournalmedia.com)

Farm Journal Media is the nation’s leading business information and media company serving the agricultural market. Started 141 years ago with the preeminent Farm Journal magazine, the company serves the row crop, livestock, produce and retail sectors through branded websites, eNewsletters and phone apps; business magazines; live events including conferences, seminars and tradeshow; nationally broadcasted television and radio programs; a robust mobile text marketing business; and an array of data-driven paid information products. Farm Journal Media also is the majority shareholder of the online equipment marketplace, Machinery Pete LLC. In 2010, the Company established the non-profit, public charity Farm Journal Foundation dedicated to sustaining agriculture’s ability to meet the vital needs of a growing population through education and empowerment.