

---

# FARM JOURNAL FOUNDATION

---

*For more information contact:*

**Lesly Weber McNitt**  
Director of Government Relations and Program Development  
Telephone: (202) 266-0441  
E-mail: [lwmcnitt@farmjournal.com](mailto:lwmcnitt@farmjournal.com)

## **For Immediate Release**

### **World Food Prize Recipient to Keynote Farm Journal Forum**

*Washington* (November 19, 2013)—Today the Farm Journal Foundation announced that the keynote speaker for the 2013 Farm Journal Forum will be Dr. Robert T. Fraley. Dr. Fraley is the executive vice president and chief technology officer at Monsanto Company and a 2013 World Food Prize laureate. Dr. Fraley's speech will kick off what will be a full day of engaging and thought-provoking discussion exploring the dynamics of food and agriculture policy. The theme of this year's forum is "Feeding Agricultural Innovation."

Sometimes referred to as the father of agricultural biotechnology, Dr. Fraley oversees Monsanto's integrated crop and seed agribusiness technology and research. He has been involved in agricultural biotechnology since the early 1980s and has been with Monsanto for more than 25 years. Prior to his current position, Dr. Fraley held a variety of positions at Monsanto in both the managerial and research sectors and received a Ph.D. in microbiology and biochemistry from the University of Illinois.

The World Food Prize was conceived by Dr. Norman Borlaug to recognize outstanding individuals for their contributions to improving quality, quantity and access to food worldwide. This year's prize was awarded to recognize Fraley's contributions to founding, developing and applying modern biotechnology to today's agricultural landscape.

"We are delighted to have such a distinguished keynote speaker at this year's forum," said Charlene Finck, president of Farm Journal Foundation. "Dr. Fraley's expertise and lifelong commitment to science will set an exciting tone for a daylong dialogue about diverse aspects and applications of agricultural innovation."

The Farm Journal Forum is widely recognized as one of the premier food and agriculture policy conferences in the nation's capital, known for convening a diverse audience of farmers, policymakers, industry leaders, academics, non-profit representatives and other stakeholders in food and agriculture. Hosted in partnership with Informa Economics, the event will take place Dec. 4-5, 2013, at the Loews Madison Hotel in Washington, D.C. The 2013 Farm Journal Forum is made possible by support from premier sponsor, Monsanto Company, and supporting sponsors: AdFarm, Charleston|Orwig, CropLife America and DuPont, in association with Farmers Feeding the World. To register and find additional information, please visit [www.FarmJournalForum.com](http://www.FarmJournalForum.com). Follow updates on Twitter #FJForum13.

#### **About the Farm Journal Foundation**

The Farm Journal Foundation is a nonprofit corporation dedicated to sustaining agriculture's ability to meet the vital needs of a growing population through education and empowerment. The Foundation houses the Farmers Feeding the World platform to rally the agricultural community around the fight against world hunger. For more information, please visit [www.FarmersFeedingTheWorld.org](http://www.FarmersFeedingTheWorld.org).